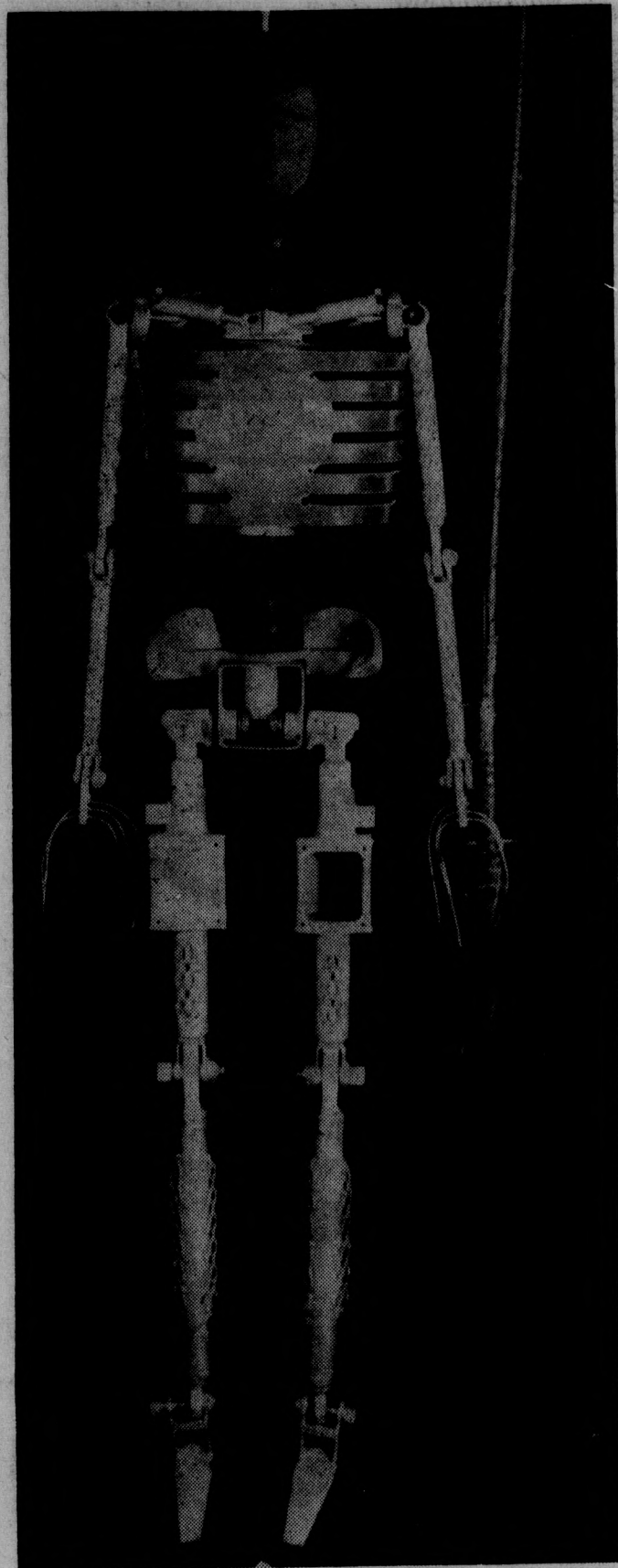


# Sierra Madre News

Sierra Madre's ONLY Legal and Adjudicated Newspaper  
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, February 9, 1967 20 Pages — Vol. 60, No. 15



A GLANCE at the intricate skeleton of a "Sierra Sam" shows why it is so flexible.

## Diversification Outstanding

### Sierra Engineering Products Seem To Be Almost Limitless

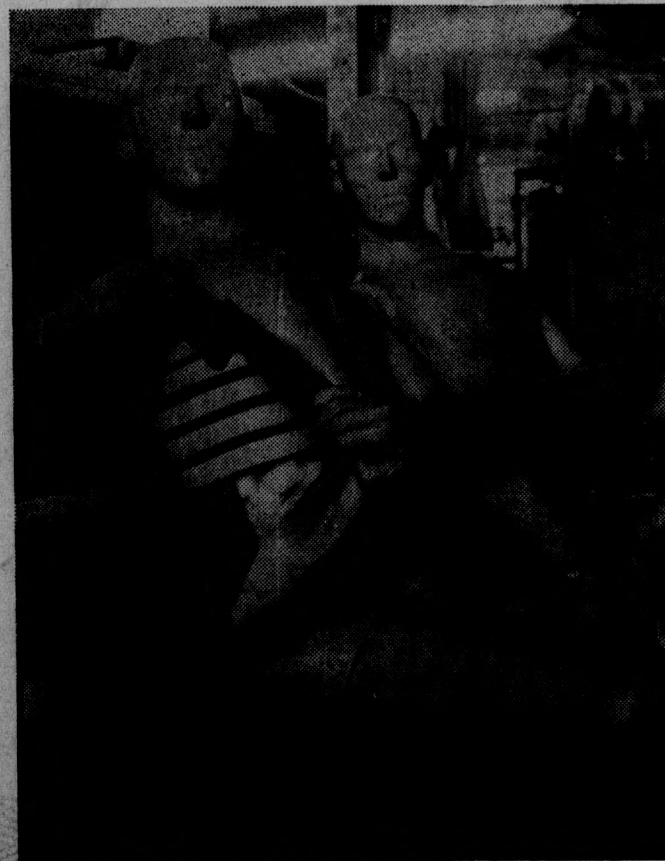
(EDITOR'S NOTE: This is the second installment of a two-part series.)

Sierra Engineering in addition to helmets and oxygen equipment, produces various types of medical products such as a sterilization equipment, and instruments used by doctors and dentists.

With the rapid expansion at Sierra, its Medical Products Division has now been set up at 1311 S. Shamrock Ave. in Monrovia. Emphasis here is on pioneer developments in prosthetics and anaesthetics. More than 8,000 artificial hands developed by the company through the Army Prosthetics Research Laboratory are in use today.

This division also is a major manufacturer of artificial hooks and arms, and is now doing silastic molding of cheeks, ears, noses and silastic breasts. The special sterile room for the silastic operation is considered even more sterile than those used for surgery.

—Please turn to Page 14



SIERRA ENGINEERING'S dummies for testing can duplicate many human reactions.

## Foothill TV Cable Goes To School

by R. Robert Evans

One of the most important announcements to hit Sierra Madre, concerning its youth, was the one made by Mr. Justo Caffi, local manager of the Foothill TV Cable Company, when he notified us this week that his company, a division of H. and B. Communications Corporation, had made possible free cable TV reception for all school children.

Monday morning of this week saw both the public schools in Sierra Madre, Sierra Mesa and Sierra Madre, equipped and ready to receive all educational programs of channels 28 and 13, together with any other program deemed necessary by the teaching staff.

Tuesday of this week found St. Rita's, Ascension and Mt. Alverno also ready to receive whatever stations the teachers preferred to receive.

To us this is one of the greatest contributions that Please turn to Page 2

## Building Permits Boom

The year 1967 shows great promise as far as building permits issued for the first month are concerned; when compared to the like period of 1966.

Total numbers of building permits for January, 1967, 18 permits, with valuation of \$270,017 and for January of 1966, \$186,630.

The number of single dwelling units, 8, valuation of \$258,000.

Street, electrical and plumbing permits issued 63, fees collected, \$637.83. Plan check and building permit fees \$725.75. Business licenses issued, 402, with fees of \$8, 473.73. Dog licenses, 24, \$85; bike licenses, 84, \$84.

## Writing Contest Winner

Gail Van Achthoven, 270 E. Alegria, was winner of the 106th place prize in a contest sponsored by two well-known publishing firms.

Two hundred prizes, ranging from \$500 for the first prize to "the color of Thursday" for the 200th prize — have been recently awarded to free-lance writers by Writer's Digest Magazine.

The 1966 Writer's Digest Encyclopedia Britannica Article Writing Contest drew almost 3,000 entries, and according to the judges, "the subjects covered by the authors reflected the problems of the times. With civil right, poverty and birth control becoming growing matters of national concern, many contest entrants based articles on these topics. Receiving even greater attention were education and health, which were covered from every conceivable angle."

## Joe R. Eastwood, Former Publisher, Dies At La Jolla

The death and burial of a former Sierra Madre News publisher was made known this week when word was received that Joe R. Eastwood of La Jolla, passed away Wednesday, February 1, in the local hospital. Services were conducted at 10 a.m. February 3, and burial was in San Diego's El Camino Memorial Park.

Eastwood was 79 years of age and lived at 319 Bird Rock Ave. He was editor and publisher of the Sierra Madre News in partnership with Joseph L. Asbury from 1925 until March 1, 1930 when Mr. Goshorn took over the publication. Earlier he published the Eagle Rock Sentinel and the Ontario Herald after which he taught printing and journalism in the Glendale public schools where he retired in 1954.

Survivors include his wife Lelah and a daughter.

## Will Long Be Remembered

### Benefits of Carl Brand's Work To Linger 'Forever'



The night before he passed away, J. Carl Brand was trimming a pear tree, and a few days before that he was out there in Memorial Park, painting the new addition to the Toy Loan cottage along with his buddies, Bill Lockwood and Walter Fader, the trio aptly dubbed the "Three Musketeers," except that their joint enterprise have been volunteer community help, not swash-buckling mischief.

Anyone who observed Brand at his daily stint of five hours of gardening for his home, or saw him in hard-work clothes early on the morning of the Garden Club's last annual show can understand why the townspeople still speak of the man Carl Brand, not the family background which caused a park and a boulevard in Glendale to carry the family's name.

Brand was president of the Sierra Madre Garden Club twice in succession, the club has given a redwood tree to the new Mira Monte Park in his memory. Playground equipment for the same park has been donated as a memorial to him by the Kiwanis Club, for which he served several —Please turn to Page 15

## S.M. Day At Santa Anita On Feb. 28th

Sierra Madre day at the Santa Anita races is scheduled for Tuesday, February 28. By special arrangements with the Chamber of Commerce, Clubhouse tickets may be purchased at the reduced price of only \$2.65 which includes a reserved seat at a table where lunch or drinks may be served.

This annual occasion which is growing more popular each year, is again under the direction of John H. Curtis, former Chamber of Commerce president and well known Realtor.

"We can't guarantee a tip on any horse," said Curtis, "that will pay anything like \$100.00 for a two dollar win ticket, which Speedy and —Please turn to Page 5

## Computer System In The Offing

The sharing of a single, large computer center by 20 cities in the San Gabriel Valley was the subject of a 6-month feasibility study report released this week. The cost of operating the central computer facility would be shared by each of the participating cities on an as-used basis.

—Please turn to Page 11

## Woman's Club Sponsors Art Festival

Sierra Madre Woman's Club hosts the 22 clubs of the Verdugo District CFWC on February 16 for the district's annual "Fine Arts Festival" at the clubhouse, 270 W. Sierra Madre Blvd. Registration begins at 9:30 a.m., opening session at 10. The occasion calls forth artistic talent in all forms of art from both club personnel and high school students. At this time club women display creative work in painting, writing, poetry and prose, and various branches of crafts.

The contest of the arts that calls forth most enthusiasm, however, is the music —Please turn to Page 5



MRS. JAMES ABERNETHY, co-president of the Sierra Madre PTA, the sponsoring unit of Boy Scout Troop 381 and John A. Sielen, troop chairman, presented a bronze statuette of a Boy Scout to Mrs. Selma Fisher,

307 Toyon Road, for her outstanding service to Scouting as Scouts gather around to witness the event of the last PTA meeting.

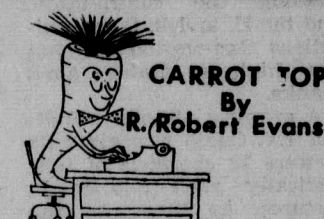
## Mrs. Selma Fisher Is the Winner

### Successful Paper Drive Held By Scout Troop 381

During the last paper drive approximately four tons of paper was collected by one person, Mrs. Selma Fisher, of 307 Toyon Road, and donated to Boy Scout Troop 381.

This successful paper drive earned \$100 for the Scouts. In order to show their appreciation for this substantial collection of paper, the Scouts wanted to elect Mrs. Fisher as their Paper Queen; however, the bronze statuette was their final choice.

With the help of the SM PTA, Scout Troop 381 will continue to use this method of raising funds semi-annually for their camping equipment and training activities. Their spring paper drive will be held Saturday, May 20, at the Sierra Mesa School parking lot, 160 N. Canon, from 8 a.m. to noon. Any additional information may be obtained by phoning Lloyd Brown, paper drive —Please turn to Page 2



During my lifetime I have received a good many "thank you's" from people that I have done small favors for, or who I have pleased in some method or another, but this past week I received the "thank you" that tops all others, a thank you that I will remember for a long time.

—CT—

Sandle Fraser, that congenial self-employed cake decorator instructor, operating "Thistlebees" prepared with her own little hands, a beautiful heart-shaped cake with what seemed like hundreds and hundreds of little two-toned pink Cedr Brunner roses all over the cake and right in the middle the words "Thank You."

—CT—

Sandle, I appreciate your gesture, it pleased me to no end. If you can teach women to do a job like that, they should beat a path to your door and I do hope, I hope, I hope.

—CT—

Say, I heard a new one that the judges are pulling now days and it goes something like this:

—CT—

One day, an elderly judge opened his court by announcing: "Gentlemen of the Court, I have in my possession two bribes — a draft from the plaintiff for five thousand dollars, and a cashier's check from the defendant for three thousand dollars. I definitely propose to return two thousand dollars to the plaintiff and decide this case strictly on its merits." And that's the way they are working things these days. You better believe it.

—CT—

Although my grandfather was a good one, a half-brother that turned out to be a shifter, I have never understood "attorneys." Of course, I agree that they are necessary, because many, many times I have seen them come up with their double talk in a controversy between two people and generally work out a deal. Course, none of them understand what happened, but they are satisfied, and when they get the bill if it is unusually big, they are still happy because then they know that they received a lot of something for their money.

—CT—

Speaking about attorney fees brings to mind a friend who was discussing the high cost of retaining lawyers. "For example, he said, 'I just received a bill from my attorney the other day. All it said was: 'For crossing the street to speak to you and discovering it was not you ... \$25.'"

—CT—

Of course this brought to my mind the day, several years ago, when the doctor's son was playing in my yard and stepped on a nail. I hurried in and called him and he told me what to do until he got there. Later on I received a bill, "Telephone consultation ... \$5." Of —Please turn to Page 10

## Wark Writes For Sierran

Editor's Note — The following article, written by our staff writer Bill Wark, is also appearing in the Southern Sierran, a Sierra Club publication. Evelyn Gayman of Conservation reports a tremendous amount of interest among the members. Bill touches on the early history of our trails, the struggle to bring the old Mt. Wilson trail back as a major trail and keep it on the map, crowned by the passing of the Sierra Madre Historical Wilderness Bill. A heart-warming success story of our San Gabriel Mountains.

by BILL WARK

Early in 1864, Benjamin D. Wilson, affectionately called "Don Benito," needed lumber for his fences and wine barrels. He had been told of the stands of sugar pine and incense cedars that grew on the high peak overlooking his San Gabriel Valley ranch.

Wilson set his Mexican and Indian help to working on a trail. They started in Sierra Madre and worked up the Little Santa Anita. The half-way house, built while the trail was under construction, consisted of a three-

—Please turn to Page 2

## WEATHER

	High	Low
Jan. 31	65	43
Feb. 1	67	43
Feb. 2	73	43
Feb. 3	78	50
Feb. 4	81	51
Feb. 5	74	44
Feb. 6	76	47
Total rainfall to date	19.11"	
Year ago to date	24.30"	
7 a.m. Tuesday		

## Jack Grotewiel Announces

### Grand Opening This Week Of Visual Sales Store

A grand opening the likes of which Sierra Madreans have not seen for many a month, will be the one staged this week by Visual Sales, under the capable leadership of Jack Grotewiel, located in the Wisteria Village Shopping Center just west of Bank of America.

Visual Sales, is many things, they specialize in home improvements, giving you a complete package deal from construction to the finished product. They have selected to represent some of the most prominent

electrical appliances known to the American housewife, and all of us know that "You Can Always Be Sure If It's Westinghouse." In the television department, in both color and black and white, consisting of models from portables to the large combination television and —Please turn to Page 13



PAT ACKINS, California Water and Telephone Company Market Analyst, receives the Kemper AMICO Award for saving a life at company picnic. Congratulating Ackins are John Hulla (left), of Kemper Insurance, Loss Control Engineering, who presented the plaque and Bob Goodrich, the telephone company's supervisor (right), holding the gold medallion. The Honorary Award is given to individuals who have demonstrated quick-thinking, prompt action and extraordinary effort in saving a life.



**Paper Drive**  
chairman at 355-3866.  
To improve Boy Scout moral, Scout Troop 381 will no longer meet at the Youth Hut, which is a deplorable wreck and an eye sore to the city. Beginning Thursday evening from 7 to 8:30, and continuing every Thursday evening until further notice, the Veterans of Foreign Wars have donated their spacious, comfortable and modern auditorium at 40 E. Montecito for use as a Scout training center. Two additional assistant scoutmasters have joined the staff to help Tom VanAachen, namely Lloyd Brown and Jim Gist. Any boy wishing to join, if his age is from 11 to 14, is welcome to attend the evening sessions.

**Monrovia Saves**  
kiting practice analyst in California Water and Telephone Company's offices in Monrovia, and has been with the company since 1957.

A resident of Monrovia for 17 years, Pat attended Immaculate Conception School and graduated from San Gabriel Mission High School. He and his wife Diane have four children, Bridget, 7; Laurie, 5; Lynette, 4, and William, 2.

**Foothill T.V. Cable**  
any company can make to a community and to its youth. Manager Caffi is indeed congratulated on spearheading the contribution, and the H. and B. Communications Corporation is given our highest praise and thanks.

A growing company, Foothill T.V. Cable now gives its viewers 12 channels of fantastically good quality in pictures, as they use the very best equipment on the market today. They constantly keep abreast of any new developments, and if proven to be a great advantage to viewers, they are instantly reviewed by Manager Caffi and installed by the company.

Thanks to Manager Caffi and staff, all the Sierra Madre school have free cable reception.

**Wark Writes**  
room house, stable, blacksmith shop, and chicken house, all built of timbers and long split shakes.

As the foothill towns grew in population and importance, there also grew a feeling for the mountains. Many hikers and campers were making their way to the top of the old Mt. Wilson trail. The original Halfway house was homesteaded by two colorful mountaineers: Gorge Alkan and George Islip, after whom Mt. Islip above Crystal Lake is named. They planted the apple, cherry, plum, and chestnut trees there, and later the area became known as Orchard Camp.

Situated in a forested glen of spruce, maple, and canyon oak, Orchard Camp was first opened as a resort by James McNally. It became a flourishing playground. Thousands of hikers and many pack trains plodded up and down the historic trail. In 1911, 40,000 hikers went to Mt. Wilson over the old trail. Perhaps the best known were Andrew Carnegie, who was carried up ad back in a wicker basket chair by ten Japanese, and Henry Ford, who hiked the trail in 1915. The first 16 inch telescope, built on Mt. Harvard, was packed up the historic trail as was the lumber for the Mt. Wilson Hotel.

In 1883 another great trail was built out of Sierra Madre by the Burlingame brothers seeking lumber from the fine stands of timber in the Winter Creek Canyon. This trail was extended over Zion Mountain and into the Big Santa Anita Canyon. It was named the Sturtevant Trail after William Sturtevant who built a resort there.

Soon another shorter branch was cut down to the stream and many cabins were built along the banks. The Sierra Club built an early day resort there. This trail, like the old Mt. Wilson before, became increasingly popular and with the advent of the big red Pacific Electric cars into Sierra Madre, the pack trains and resorts flourished. The tiny town grew with them.

Most of the settlers of the settlers of Sierra Madre were here because of the mountains.  
Copyright — Bill Wark, 1967  
(To be continued)

March is when Peggy Lortzen, youngest daughter of Mrs. William Johnson of 1135 Oakwood Place will begin her studies at UCLA, with art her major. Other daughter Diana, married to Gordon McClure, lives in Glendora, so her parents get to see grandson Darin, nearly two, quite often.



Copyright 1967 Market Basket

**Weekend Specials Everyday**  
PRICES EFFECTIVE THURS., FEB. 9, THROUGH WED., FEB. 15

**THIS WEEK'S FEATURE:**  
**TOWN 'N COUNTRY**  
**STONEWARE**  
**Dinner Plate**



only **29¢** EACH  
ONE WITH EACH \$5.00 PURCHASE (excluding alcohol or fluid milk products)

**EVERYDAY**  
**LOW PRICES**

SPRECKELS BROWN OR POWDERED **SUGAR** 1-LB. CTN. **16¢**

FABRIC SOFTENER **DOWNY FLUFFER** 44-OZ. PKG. **\$1.49**

ASSORTED **KNOX GELATIN** 3-OZ. PKG. **25¢**

FOR YOUR COFFEE **COFFEE MATE** 11-OZ. JAR **75¢**

BEECH-NUT STRAINED **BABY FOOD** 4½-OZ. JAR **9¢**

**C&H SUGAR** 5-LB. BAG **58¢**

GERBER JUNIOR **BABY FOOD** 7½-OZ. JAR **15¢**

TREE TOP **APPLE JUICE** 46-OZ. CAN **43¢**

KELLOGG **CORN FLAKES** 18-OZ. PKG. **41¢**

HUNT'S **PORK & BEANS** 30-OZ. CAN **23¢**

CHRIS & PITTS **BARBECUE SAUCE** 12-OZ. BOT. **39¢**

BEST FOODS **MAYONNAISE** QT. JAR **61¢**

GAINES DOG FOOD **GRAVY TRAIN** 25-LB. BAG **\$2.99**

UNCLE BEN'S LONG-GRAIN **RICE** 42-OZ. PKG. **83¢**

TREE TOP **APPLE CIDER** 64-OZ. BOT. **63¢**

ASSORTED FLAVORS **JELL-O** 3-OZ. PKG. **10¢**

LIBBY'S **TOMATO JUICE** 46-OZ. CAN **31¢**

BIG G CEREAL **WHEATIES** 18-OZ. PKG. **49¢**

VAN CAMP **PORK & BEANS** 31-OZ. CAN **23¢**

HOT CEREAL (42-OZ. 49¢) **QUAKER OATS** 18-OZ. PKG. **27¢**

HOT CEREAL **CREAM OF WHEAT** 28-OZ. PKG. **45¢**

PURINA **DOG CHOW** 25-LB. BAG **\$2.99**

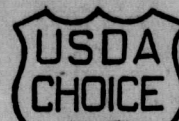
BIG G CEREAL **CHEERIOS** 15-OZ. PKG. **49¢**

BIG G CEREAL **TRIX** 8½-OZ. PKG. **39¢**

Now only Market Basket can offer you the **TENDEREST, FRESHEST Beef** in California

# NEW Tenderay Beef

Market Basket



MARKET BASKET TENDERAY BRAND  
U.S.D.A. CHOICE BEEF  
WHOLE OR LARGE MEATY END

**RIB ROAST** LB. **69¢**

MARKET BASKET TENDERAY BRAND  
U.S.D.A. CHOICE BEEF

**7-BONE ROAST** LB. **49¢**



Tenderay Beef has been developed to improve beef freshness and flavor. Nothing is added to Tenderay Beef to make it tender. Beef is hung in rooms where special lights purify the air...where temperature and humidity are rigidly controlled to speed up nature's tendering action...to protect natural juices and flavor. In just 44 hours, Tenderay Beef is made as tender as other beef in three to four weeks. That's why no other beef so fresh can be so naturally tender as Market Basket Tenderay Beef. And Tenderay Beef costs no more than ordinary beef. Check these prices.



## Meat Values

ROLLED AND TIED BEEF CHUCK **Boneless Roast** LB. **79¢**

7-BONE OR 0-BONE BEEF **Shoulder Steaks** LB. **59¢**

BONELESS BEEF **Family Steak** LB. **79¢**

LEAN, TENDER **Stewing Beef** LB. **79¢**

TENDER BEEF **Rib Steaks** LB. **89¢**

U.S.D.A. CHOICE BEEF

**0-BONE ROAST** LB. **59¢**

TASTY BEEF **Club Steaks** LB. **98¢**

BOIL OR BRAISE **Plate Beef** LB. **19¢**

BONELESS BEEF POINT CUT **Fresh Brisket** LB. **69¢**

BONELESS BEEF CENTER CUT **Fresh Brisket** LB. **89¢**

FRESH **Ground Shoulder** LB. **59¢**

ARMOUR GOLDEN STAR **Tom Turkey** LB. **55¢**

ARMOUR GOLDEN STAR **Canned Ham** 3-LB. CAN **\$3.89**

ARMOUR NEW MIRA CURE **Sliced Bacon** 1-LB. PKG. **69¢**

FRESH FILLET **Sea Bass** LB. **89¢**

FRESH **Sandabs** LB. **89¢**

LUER IOWA FARMS

**SLICED BACON** 1-LB. PKG. **59¢**

## Miscellaneous

JAN-U-WINE CHICKEN OR MUSHROOM CHOW MEIN OR BEEF **Chop Suey** 42-OZ. CAN **89¢**

NOODLES, 5½-OZ. CAN, 28¢ **SOY SAUCE, 5-OZ. BOT., 19¢**

MAXWELL HOUSE **Instant Coffee** 10-OZ. JAR **\$1.35**

MARY ELLEN APRICOT-PINEAPPLE, SEEDLESS BLACKBERRY OR STRAWBERRY **Jams** 4-OZ. JAR **49¢**

**GRAPE JAM, 20-OZ. JAR, 45¢** **MARY ELLEN MIXED FRUIT Jelly** 20-OZ. JAR **39¢**

APPLE TIME **Apple Juice** 46-OZ. CAN **37¢**

PILLSBURY BAKING POWDER OR BUTTERMILK **Flaky Biscuits** 28-OZ. CTN. **35¢**

LIQUID DETERGENT **Thrill** 22-OZ. BOT. **58¢**

IDEAL PEANUT BAR, 10½-OZ. OR CHOCOLATE PINWHEEL, 12½-OZ. **Nabisco Cookies** PKG. **47¢**



WHEN YOU BUY ANY OF THESE PRODUCTS: **Downy Fluffer** 33-OZ. BOT. **79¢**

CLEANER **Top Job** 16-OZ. BOT. **68¢**

TOILET SOAP 4 BATH BARS **80¢**

FRESH, LEAN

**GROUND BEEF** 1-LB. CHUB PACK **37¢**  
3-LB. CHUB PACK, \$1.09

U.S.D.A. GRADE A CALIFORNIA GROWN WHOLE OR HALF

**TOM TURKEYS** LB. **35¢**

## NEW!

**AIRTIGHT FLAVOR-SEAL PACK**  
**KEEPS GROUND BEEF**  
**FRESH FOR DAYS!**

The same fine quality, lean, flavorful ground beef you've come to expect from Market Basket is now available in a new pack that keeps it fresh for days—with no preservatives! Still made with just enough fat for savory flavor, still won't shrink to nothing in the skillet.

## Delicatessen

MARKET BASKET ALL MEAT

**FRANKS** 1-LB. PKG. **55¢**  
ALL BEEF 1-LB. PKG. **59¢**

BUDDIG'S SLICED SMOKED HAM, TURKEY, CHICKEN, CORNED BEEF OR BEEF

**Lunch Meats** 3-OZ. PKGS. **\$1**

MARKET BASKET ALL MEAT OR ALL BEEF REGULAR OR THICK **Sliced Bologna** 12-OZ. PKG. **49¢**

MARKET BASKET **Cotto Salami** 12-OZ. PKG. **49¢**

MARKET BASKET **Ham Loaf** 12-OZ. PKG. **49¢**

ZWAN SLICED **Cooked Ham** 4½-OZ. PKG. **59¢**

MARKET BASKET MONTEREY **Jack Cheese** LB. **75¢**

KRAFT NATURAL AGED SWISS OR MOZZARELLA **Sliced Cheese** 6-OZ. PKG. **45¢**

BRICK OR MÜNSTER, 6-OZ., 39¢ **Kraft Ind. WRAPPED SLICED AMERICAN Cheese Food** 12-OZ. PKG. **59¢**

MARKET BASKET MIXED FRUIT, MANDARIN ORANGE, PINEAPPLE COTTAGE CHEESE, VEGETABLE OR FRUIT TREAT **Gelatin Salads** 14-OZ. CTN. **33¢**

VISIT MARKET BASKET FOR A COMPLETE SELECTION OF VALENTINES VALUES FROM 29¢ TO \$1

EXTRA-FANCY WASHINGTON RED

**DELICIOUS APPLES** 2 LB. **29¢**

LARGE-SIZE CALIFORNIA NAVEL

**ORANGES** 10 LBS. **\$1**

SUN-MAID

**RAISINS** BAG OF 10 PKGS. **29¢**



VALENTINE FLOWERS...BRIGHT, COLORFUL **Tulips** 3 BLOOMS PER POT **99¢**

PRIZE WINNING **Chrysanthemums** EA. **\$1.98**

YOUR CHOICE OF SUNSWEET PITTED PRUNES, SUGARPE EXTRA-LARGE PRUNES, SUGARPE MIXED FRUIT OR CALIFORNIA FIGS, 12-OZ.; BREAKFAST APRICOTS, EMPIRE APPLE CHUNKS OR SUGARPE PEACHES, 8-OZ.

**Dried Fruit** PKG. **39¢**

## Miscellaneous

KRAFT **Noodles Romanoff** 7-OZ. PKG. **43¢**

KRAFT DELUXE **Macaroni Dinner** 14-OZ. PKG. **45¢**

MARKET BASKET **English Muffins** PKG. OF 8 **33¢**

MARKET BASKET

**FLOUR** 5-LB. BAG **39¢**

MARKET BASKET CREAMY OR CRUNCHY **Peanut Butter** 16-OZ. JAR **42¢**

CHICKEN OF THE SEA CHUNK STYLE **Tuna** 3 6½-OZ. CANS **89¢**

AUNT JEMIMA REGULAR OR EASY POUR **Pancake Mix** 32-OZ. PKG. **45¢**

AUNT JEMIMA **Syrup** 24-OZ. BOT. **59¢**

## Hunt's BIG BAG Sale

HUNT'S **Tomato Sauce** 6 8-OZ. CANS **55¢**

HUNT'S **Tomato Paste** 2 6-OZ. CANS **27¢**

HUNT'S SOLID PACK **Tomatoes** 28-OZ. CAN **28¢**

HUNT'S

**CATSUP** 2 14-OZ. BOTS. **31¢**

HUNT'S STEWED **Tomatoes** 2 14½-OZ. CANS **37¢**

HUNT'S **Tomato Puree** 2 10½-OZ. CANS **29¢**

HUNT'S KIDNEY BEANS OR **Pork & Beans** 4 1½-OZ. CANS **49¢**

HUNT'S **Spinach** 2 13½-OZ. CANS **31¢**

## EGGS

U.S.D.A. GRADE

**AA - LARGE** 39¢

PRODUCED IN CALIFORNIA DOZEN IN CTN.

MARKET BASKET U.S.D.A. GRADE AA EXTRA-LARGE EGGS, DOZ. IN CTN., 49¢

MAXWELL HOUSE

**COFFEE** 1-LB. CAN **65¢**

2-LB. CAN, \$1.29

## Miscellaneous

CHICE - GIBLET OR KIDNEY **Cat Food** 2 6-OZ. CANS **29¢**

CHICKEN, 6-OZ. CAN, 13¢ **SWIFT'S Prem** 2 12-OZ. CANS **\$1**

SWIFT'S **Vienna Sausage** 4-OZ. CAN **23¢**

WISHBONE (4c OFF) **Italian Dressing** 3 8-OZ. BOTS. **\$1**

ASSORTED MEAT BASE **Heinz Soup** 2 10½-OZ. CANS **29¢**

LIPTON **Tea Bags** PKG. OF 48 **65¢**

DELICIOUS **Lipton Tea** 4-OZ. PKG. **42¢**

## Sundries

NORMAL OR DRY FORMULA, REG. \$1.09

**BRECK SHAMPOO** 8-OZ. BOT. **63¢**

MISS BRECK, HOLDS ANY STYLE HAIR, REG. 99¢

**Hair Spray** 13-OZ. CAN **57¢**

VICKS FORMULA 44 EXTRA STRENGTH COUGH MIXTURE—CONTAINS SILENTIUM, REG. 98¢

**Cough Syrup** 3½-OZ. BOT. **67¢**

CHOICE OF 1-QT. LIQUID MEASURE, 1½-QT. CASSEROLE WITH COVER, 10" PIE PLATE, 1½-QT. LOAF DISH OR 2-QT. OBLONG UTILITY DISH, VALUES TO \$1.19

**Pyrex Ware** EACH **88¢**

## HUNT'S SLICED OR HALVES

**PEACHES** 3 29-OZ. CANS **69¢**

DETERGENT **BOLD** 49-OZ. PKG. **59¢**

## Dairy Products

JERSEYMAID FIRST QUALITY GRADE AA **Butter** 1-LB. CTN. **79¢**

JERSEYMAID CATERING **Ice Cream** ½-GAL. CTN. **69¢**

## Liquor Values

IMPORTED SCOTCH WHISKY A BLEND OF 100% SCOTCH WHISKIES

**TAM 'O SHANTER** FULL QUART **\$4.99**

STRAIGHT BOURBON WHISKY 10-YEARS OLD, 86 PROOF

**Fair Oaks** FULL QUART **\$4.99**

100% GRAIN NEUTRAL SPIRITS **Petrov Vodka** FULL QUART **\$3.99**

STEINBRAU, NEW SCREW-TOP CAP NO-DEPOSIT BOTTLES **Draft Beer** 3 FULL QUARTS **\$1**

FOOTHILL-ROSEMEAD SHOPPING CENTER PASADENA

30 SOUTH FIRST AVENUE ARCADIA



## Lenten Worship At S.M. Church

In observance of the Lenten season, the Sierra Madre Congregational Church invites the community to a series of Wednesday evening worship services at 7:30 o'clock, beginning February 8.

The series, which starts on Ash Wednesday, will feature weekly meditations on praying the Lord's Prayer and will be conducted by the minister of the church, Rev. David G. Howell.

On Sunday mornings during Lent, Mr. Howell will deal with man's eternal quests. This Sunday, February 12, at the 10 a.m. worship service, he will talk about man's eternal quest for faith.

The Senior High Fellowship has postponed the steak dinner scheduled for last Sunday and will have it instead on this Sunday, February 12, at 6 p.m. Tickets are available at \$1.25 for adults, and 75 cents for children.

Support your local merchant — buy locally.

**YOUR CHURCH IS WAITING FOR YOU**

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.,

## Auxiliary Dinner Set For Feb. 11

The Veterans of Foreign Wars Ladies Auxiliary is holding its annual Valentine's Pot Luck Dinner and White Elephant Sale in their club at 40 E. Montecito, on Saturday, February 11 at 7 p.m.

It's going to be a fun night at VFW Post No. 3208 and the citizenry is invited to bring friends, enough food, and a white elephant for the sale tables. All proceeds are for the auxiliary's cancer fund.

Mrs. Rose McGowan, of 262 Ramona, who helps keep City Hall running for us, has been in a pleasant kind of dither because she has her two aunts visiting from Minneapolis, Mrs. E. Thorsen and Mrs. Jean Peterson. They arrived last Wednesday to stay for several weeks, but complications of Eastern snows made their luggage a couple of days late. How nice that they were greeted by some of our very best brand of weather and clear mountain air. Of course, they are also visiting Rose's sisters, Marietta Mattachee, who works for the Acme Juicer Co., and Marcella Berndt, secretary to Nina Neale.

## The Menu Story

by Frank P. Burke

One of our very popular magazines comes out annually with its list of "BEST RESTAURANTS."

This to me would be a most MONUMENTAL task as there are TOO MANY places that come under this heading.

The culinary art has made great strides in many ways, but like the late Art Ryon tried to stress — was the art of SERVICE — is still lacking in SOME places.

One of the FINEST restaurants that I have ever been in HAS to be the "Eden Roc" at 148 E. 48th St., in the City of New York.

I have been here three times and it was always EXCELLENT.

The menu has so many selections — ALL a la carte — so you can figure it to be expensive —

But it's an evening you will always remember — and I would like to be there again — and again.

It's still the same — the Maitre 'D' was Andrew — and one of the specialties was "Crab Meat Andrew."

One of the most EFFICIENT and PERSONABLE "captains" in the industry has to be Kurt Fisher.

On my last visit there my sister left the ENTIRE choice of her dinner to Kurt.

And she STILL talks about it!

This is one of the finest places in New York if you are ever there —

I am still in San Francisco and still enjoying the Sierra Madre News.

## "Let's Talk Dry Cleaning"

by Joseph Delgatto Sr.

For us "old timers" Valentine's Day brings a flood of memories. Remember the valentines of yesterday... the big red hearts with their resplendent frills of paper lace? The valentines didn't last very long... the lace soon started to curl around the edges... but they live long in memory.

And speaking of lace... or any equally delicate and lovely design in fabric for women's more elegant blouses and dresses... there's nothing more disheartening to a woman than to have her fragile finery treated roughly so that its fresh loveliness is lost.

Many fabrics in women's clothes, especially the delicate laces and overlays and unusual sizing you'll find in cocktail and evening dresses, require special handling when they're cleaned. Their cleaning can't be a mass production affair. They require careful, individual attention and extra care.

When you bring your best clothes to us, you can be sure of this personal attention to details, plus the thorough knowledge of cleaning techniques and of fabrics that assures you that your clothes will come back to you safe... and clean!

**Pantorium Drive-In Cleaners**  
Cor. Sierra Madre & Lima St.  
Phone 355-6474  
Free Delivery

## You and Your Neighbor

by Mary-Madeleine Laphier

Mr. and Mrs. J. L. ("Lee") Kingsbury left this weekend to move to Torrance after 20 happy years of living here. Reluctant they were, but after six years, they've given up on commuting problems, since Lee has been working in Inglewood that long. Son David will mind leaving his friends at Wilson, too, and doubtless will be indignant at the status of becoming an eighteen-grader, since Torrance doesn't have the junior high system, until he learns that he'll have "senior" prestige. The Kingsburys got to have a good visit with son Bob and his wife Apryll at Christmas time. Bob and Apryll came out from Purdue University where the Navy is sending him to study nuclear engineering; the two met when he was stationed in San Diego and she was attending State.

A "Coverlets and Quilts" display now on exhibition at the Museum of Natural History in Exposition Park, free, and open every day from 10 to 5, except Mondays, set off by displays of antique furniture, furniture from pioneer days. One might never have thought of quilts as being "Op" or optical art, but they were: the quilts, made in patchwork for design even where thrift in saving cloth scraps was not necessary, were used as a part of decor as well as for warmth. Soils specially worth seeing for any Sierra Madreans who hope we'll someday have a historical museum here in town.

Another new service at Child's Hospital is the 24-hour Poison Control Center, which reminds us that March will have a "poison prevention" week. A million people a year, mostly children, accidentally ingest harmful substances in their own homes every year. Some precautionary measures to remember: keep medicines in a locked cabinet, throw out when an illness is over, always read label, including directions for taking, put on new label on adhesive with ball point in case paper ball point pen, in case paper label comes off, never take medicine in the dark; always pick up polish or cleaning bottles if summoned to door or telephone, never put non-edibles into cups or glasses or soft-drink bottles.

Post-holiday visitors for the Richard Zollingers of 411 Crestvale Drive were guests Mr. and Mrs. David Bailey from Denver, who were here briefly several weeks ago, enjoyed a theatre party at the Glendale Center Theatre. The Zollingers have two small boys, Richard Scott and Michael Todd.

When a family with a little boy is lucky enough have the next baby turn out to be a girl, just every-one smiles happily for them. Dr. and Mrs. Victor Cuccia of 513 Sierra Keys Drive are the glowing parents of baby Heather Marie, born January 28 at St. Luke Hospital, weighing 6 lb. 8.

Heather's brother is named Brandon and he's already making like a big brother. The children are fortunate in having both sets of grandparents near enough for frequent visits. Mr. and Mrs. Luke P. Cuccia live at 2166 Highland Vista and Mr. and Mrs. Swanson live in Hollywood.

Michael Soho of 622 W. Alegria is back home recovering nicely from his recent surgery at Queen of Angels Hospital. Mrs. Soho is waiting to hear future news about son David and his crew team at Loyola; they were filmed in crew practice for a TV news broadcast to be shown one of these Saturdays at the 6 p.m. news, in case you see it and note some one handsome who looks like he comes from Sierra Madre.

It's really news to learn of one local family that's stayed healthy through holidays, Rose Parade and all.

**Serving Seafoods Exclusively SINCE 1939 JUST MINUTES AWAY...**

**SEAFOOD TAVERN**

Serving 11:30 to 10 P.M. Sunday 12:30 to 10 P.M. Cocktail Lounge Open Till 10 P.M. Phone SY 2-7187 for Reservations

Foothill & Rosemead Blvd.

## 'Irene Spencer', S. M. Artist Shows 'Her Girl With Cameo' Painting

Mrs. Joseph Mastin, local artist, of 51 W. Olive, who has recently been accepted and much promoted by the Ira Roberts Gallery of Beverly Hills, has one of her pictures featured in the January issue of Decor Magazine. The paintings so spotlighted is titled "Girl with a Cameo." Mrs. Mastin has resumed the signature of her maiden name, Irene Spencer, for her professional work.

"Irene Spencer" was born in Chicago. She began her art studies at the early age of 11, taking courses at the American Academy of Art and the Chicago Art Institute. She won her first art

award at the age of fifteen, and crossed the line into professionalism at 16, when she made her first sale of a painting.

The next year, at 17, after her graduation from high school, Irene Spencer fulfilled the fantasy many people of many ages toy with: she ran away and joined the Cole Brothers Circus! She spent two hard years with the circus, working as a member of an aerial act, as an elephant rider, and as an all round performer. Then she married, left the circus and resumed her art career.

For the next twenty years she was busy in the commercial art field. In addition to advertising art and being for a time the staff cartoonist on a Michigan newspaper, painter Spencer managed to both write and illustrate three children's books.

Now retired from the business world to devote time to her oil paintings, Mrs. Mastin has been surprised and delighted, although still a bit dazed at her quick acceptance by art collectors all over the world, and with the gallery which serves as her agent selling her work as fast as she can give it to them, she finds herself back on a full time basis of work. But she doesn't mind this at all.

## Refugee Children To Sing At Civic

Performing at the Pasadena Civic Auditorium on Sunday, April 2 will be the Chinese Children's Refugee Choir dressed in authentic colorful Chinese costumes, singing sacred, folk and popular Chinese songs and featuring a "sing-along" when the children will teach the audience to sing a popular American song in Chinese.

Their purpose, backed up by months of careful training and preparation, is to sing their way into the hearts of many people and tell them of their great need for more Christian schools, because, in a few months, more than one million children in Hong Kong will be of school age.

Besides their Pasadena performance, these children will present their choral selections, playing of ancient Chinese instruments, oriental fan demonstration and cultural display throughout the Southland, including stops at the Los Angeles Biltmore Bowl at 2:30 on February 12, March 19 and at the Wilshire Ebell Theatre on April 16.

SIERRA MADRE NEWS-3 Thursday, Feb. 9, 1967

## Museum Presents Month Program

Prior to its groundbreaking at Carmelita Park, the Pasadena Art Museum is presenting a month-long program to acquaint the community with its facilities.

In cooperation with the museum, Pasadena's Mayor Boyd Welin publicly dubbed February "Know Your Museum Month," stating "The wealth of any nation or any community must be measured not only by material standards, as important as they may be, but also by the depth and fullness of its culture and the facilities available to its citizens to enrich their inner lives."

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

TILL FEB. 26  
MIKE & BRIAN  
CAROL HEDIN  
JOHN HORE

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### Beautiful Hair Can Be Yours!

We know all the ways to beautiful hair... the expert styling, coloring, setting. Change your winter-weary hair soon.



### Hair So "You"!

There is a hair style that's perfect for you... a hair color, too. And the secret is you! Let our experts find your individuality. You will be so pleased!



### Valentine's Day Gift Certificate

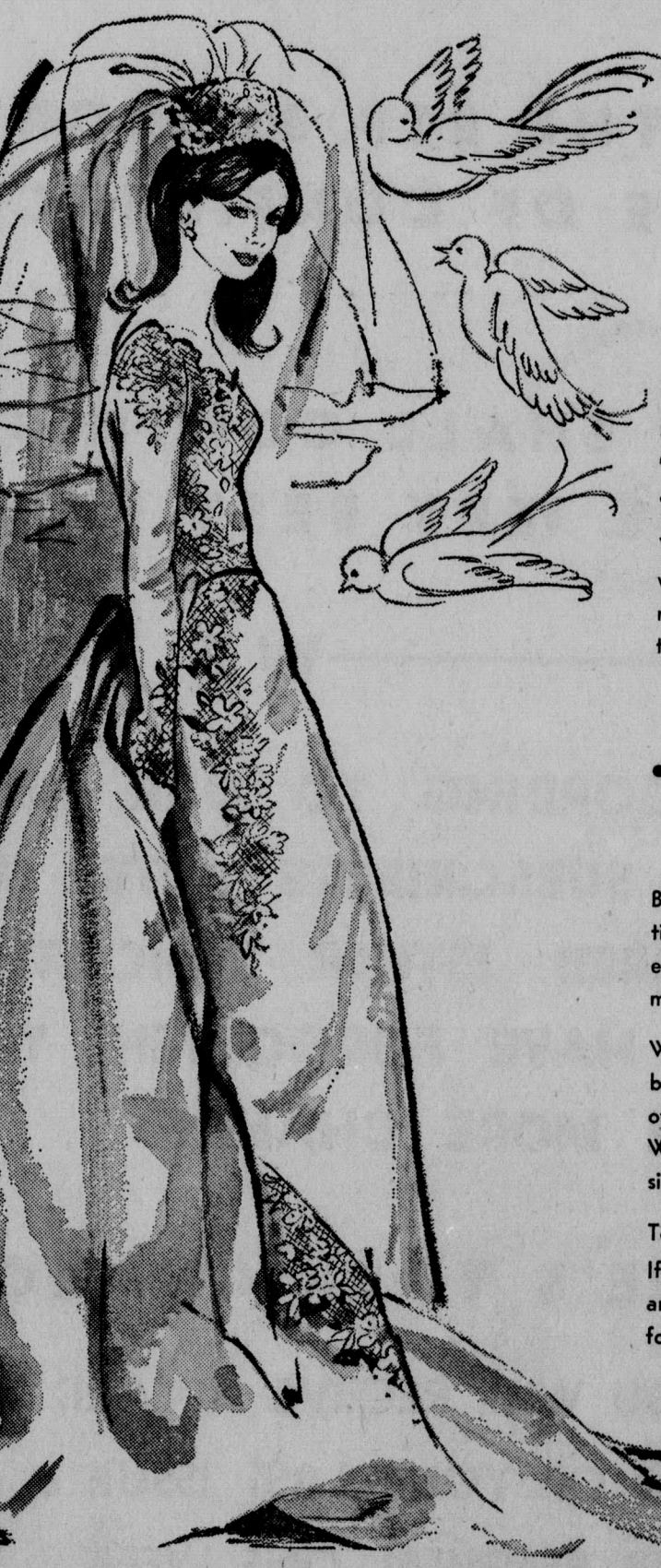
FOR THE LADY IN YOUR LIFE...  
OUR \$25.00 PERMANENT IN A GIFT CERTIFICATE... **\$15.00**

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## Announcing... OUR BRIDAL REGISTER

ATTENTION ALL BRIDES-TO-BE

This is your personal invitation to come in and register your gift selection for your future home. Our excellent array of beautiful gifts, decorative accessories and bath ensembles will please you.

We have set up a complete card index which will indicate your plans and preference for your new home. Your friends and relatives need only to contact us and we will help them select your—

- CHINA • CRYSTAL • SILVERPLATE
- CLASSWARE • DISHES • UTENSILS
- ELECTRICAL APPLIANCES • S.S. FLATWARE
- KITCHENWARE • BATH ACCESSORIES
- MISCELLANEOUS

By registering your preference with us, duplications and unmatched furnishings will be avoided, which will make both you and your friends much happier.

We also extend a special invitation to your betrothed, that he may voice his choices, and offer his suggestions. This is our service to you. Won't you pay us a visit at your earliest possible convenience...

To Expectant Brides & Grooms:

If it is impossible for you to personally come in and register, your mother or friend may register for you.

ANNE HARRIS  
HELEN MEADE

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FREE GIFT TO EACH BRIDE THAT REGISTERS!



# We Salute And Give Our

# Welcome

TO 541 NEW SUBSCRIBERS TO THE  
SIERRA MADRE NEWS, MANY OF WHOM ARE TO  
RECEIVE A FULL YEAR AS A GIFT FROM A DEAR  
FRIEND OR RELATIVE

OUR SINCERE

## Thank You

TO THE 819 SUBSCRIBERS WHO GAVE US THEIR  
VOTE OF CONFIDENCE WITH THEIR 2-YEAR RENEWAL

WE SHALL CONTINUE TO STRIVE TO PRODUCE  
THE VERY BEST HOMETOWN NEWSPAPER POSSIBLE

—————WE ARE INDEED SORRY—————

ACCORDING TO OUR RECORDS WE WILL HAVE TO DROP  
154 SUBSCRIBERS AFTER THIS ISSUE WHOSE TIME HAS  
EXPIRED, EITHER INDICATING THEY ARE NO LONGER INTERESTED,  
OR HAVE FORGOTTEN. TO THEM WE GIVE -- --  
ONE MORE CHANCE . . . . .

—————HERE'S YOUR CHANCE—————

EACH OF YOU WILL RECEIVE A CARD THIS WEEK  
TELLING YOU OF YOUR LAST ISSUE & EXTENDING  
THE TIME FOR RENEWAL ONE WEEK . . . . WE WILL  
DEFINITELY MISS YOU . . . . WON'T YOU HURRY  
IN WITH YOUR RENEWAL? . . . . .

*Sierra Madre News*

"Your Hometown Newspaper"

*F. Robt. L. Farnsworth*  
Editor-Publisher



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FINEST QUALITY MELMAC! DISHWASHER SAFE... CAREFREE COLORS & GRACEFUL SHAPES

Decorated 10 inch Dinner Plate  
Bouquet or Mandalay Pattern

**Theatre To Open**  
the community, and will welcome indications of the kind of film fare people here want.

He will have the assistance of a co-worker who has had film theater experience in northern California, and he himself has a varied background of sales and promotion experience.

In addition, he has made a study of the better quality film entertainment in the Los Angeles area. He hopes to have milk festivals and while the ticket prices are expected to be slightly lower than those charged in comparable small film houses, it is Mr. Diamond's hope to make his offerings further available by developing specially priced membership groups, such as those some theatres offer to senior citizens and other groups.

The wistful hope expressed by many citizens for a film theater which would provide comfortable seating in a pleasant and cultural atmosphere will be met, it is planned, by the redecorating which has already begun. The front of the building will have new facing; the lobby will be carpeted and wood paneled, and the concession stand removed. Seats will be repaired or replaced; the interior is being painted and tasteful objects of decor added. It is expected that the refurbished theater, will be ready for opening around the end of the month.

**Planning Unit**  
will further consider the economic factors involved in these two sites and possibly others, if need be, and further work may then go forward to gather all data necessary to present to the public for their consideration.

Because of space limitations this week a full outline up to this point will be presented in a future issue of the News.

**Day At Races**  
Free paid on February 3, nor a tip where two dollars would pay \$693 on his daily double."

"But we can almost guarantee this," added Curtis, "a whale of a good time among Sierra Madre friends, where you sit comfortably in the Clubhouse watching nine thrilling horse races on the most beautiful race track in the country. And," Curtis then said with a smile, "who knows? If you're lucky, you have a chance not only to enjoy the day, but to profit as well from the afternoon of pleasure."

Mayor Frank Parks is scheduled to present the gold plate to the winner of the Sierra Madre Handicap. To be sure that you secure Clubhouse tickets at the special price for this event you should telephonically call the Curtis office, EL 5-3433, and make reservations, or drop by the office and pick them up, 25 South Baldwin.

**Woman's Club**  
scholarship for high school seniors. Each club in the district may enter one high school senior displaying her particular ability where it be singing, piano playing or solo work on horn, clarinet, guitar or any other musical ability in which the student is proficient.

Competent people sit in judgment at this morning's entertainment and the winner is given a substantial money prize to help further his or her musical education.

Prizes and awards will also be announced for the Hallmark poster contest for high school art students. This contest sponsored by the Hallmark Card Co. through Women's Clubs carries another valuable prize. Mrs. J. Lloyd Welch is music chairman for the Verdugo District and Mrs. Robert Atkinson art chairman, with Mrs. Forrest Doss looking after crafts. Many fine displays will be shown in all departments.

Reservations for the noon luncheon must be made by Friday, February 10, with Mrs. C. B. Graham, 358-5749.

### Elementary School Menu

**February 13-17, 1967**  
Monday — Holiday.  
Tuesday — Toasted cheese sandwich, stewed tomatoes, carrot sticks, applesauce, valentine cookie, and milk.  
Wednesday — Burritos, buttered peas, green salad, banana, corn bread and butter, and milk.  
Thursday — Spanish noodles, spinach, cole slaw, orange cake, bread and butter, and milk.  
Friday — Oven grilled fish and tartar sauce, buttered green beans, prunes, goody-goody bars, bread and butter, and milk.  
Menu subject to change

### CHECK VONS LOW GROCERY PRICES YOU NEVER PAY MORE AT YOUR VONS & SHOPPING BAG STORE

ICE CREAM	BUTTER
Jerseymaid 1/2 GAL. 69¢	Jerseymaid Grade AA 1st Quality 1 LB. CTN. 79¢

MJB Coffee REG. DRIIP OR FINE 1 LB. VACUUM CAN. 69¢	DON'T PAY 79¢
Van Camp Pork & Beans 2 1/2 LBS. CAN. 23¢	DON'T PAY 27¢
Skippy Peanut Butter 18-OZ. JAR. 59¢	DON'T PAY 63¢
Vons Cake Mixes ASSORTED 18-OZ. BOX. 29¢	DON'T PAY 33¢
Dole Pineapple Juice 46-OZ. CAN. 29¢	DON'T PAY 33¢
Del Monte Peaches HALVES OR SLICES 2 1/2 LBS. CAN. 26¢	DON'T PAY 29¢
Cream Style Corn DEL MONTE 303 CAN. 22¢	DON'T PAY 24 1/2¢
Cut Green Beans DEL MONTE 303 CAN. 25¢	DON'T PAY 27¢
Niblets Mexicorn GREEN GIANT 12-OZ. CAN. 25¢	DON'T PAY 27¢
Purina Dog Chow OR GAINES MEAL 25 LB. BAG. \$2.99	DON'T PAY \$3.49

BABY FOOD	KOTEX
Gerber's 4 1/2 Oz. Jar Strained Fruits & Vegetables 10¢	Sanitary Napkins Reg. Super or Miss Deb 12's 37¢

### CHECK VONS LOW MEAT PRICES YOU NEVER PAY MORE AT YOUR VONS & SHOPPING BAG STORE

T-Bone or Club Steaks	Porterhouse	Top Sirloin
Vons Table King... The Top of the U.S.D.A. Choice Grade	\$1.15 lb.	\$1.15 lb.

Thick Cut Swiss Steak U.S.D.A. CHOICE 85¢	DON'T PAY 89¢
Boneless Chuck Roast WASTE FREE 79¢	DON'T PAY 89¢
Shoulder Clod Roast BONELESS ROLLED 89¢	DON'T PAY 98¢
Standing Rib Roast LARGE END 79¢	DON'T PAY 89¢
Boneless Stewing Beef LEAN CUBES 79¢	DON'T PAY 83¢
Short Ribs of Beef EXTRA LEAN AND MEATY 33¢	DON'T PAY 39¢
Fresh Brisket of Beef POINT HALF 79¢	DON'T PAY 89¢
Farmer John Picnics SMOKED SHOULDER 49¢	DON'T PAY 55¢

Fresh Eastern PORK CHOPS Low Regular Prices			
RIB END 69¢ lb.	LOIN END 79¢ lb.	CENTER RIB 89¢ lb.	CENTER LOIN 98¢ lb.

#### Lenten Seafood Sea-lections

Swordfish Steaks CENTER CUTS 89¢	DON'T PAY 98¢
Fresh Sea Bass FANCY FILLETS 98¢	DON'T PAY 109¢
Western Oysters FRESH 10-OZ. JAR. 79¢	DON'T PAY 89¢
Fillet of Sole INSTANT QUICK FROZEN 79¢	DON'T PAY 89¢
Medium Bay Shrimp FRESH FROZEN \$1.19 lb.	DON'T PAY 1.29 lb.

**VONS BAKERY**

**Sweetheart Cake**  
Large Angel Food Cake, Pink Icing Decorated with Candy Hearts  
\$1.29 VALUE  
**98¢**

**VONS COFFEE CAKES**  
Almond Ring or Danish Apple  
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80 Proof Grain Distilled  
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4-Fishermen Fish Sticks 8 OZ. PKG. 39¢	4-Fishermen Fish Krisps 14 OZ. PKG. 69¢
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<b>BRECK SHAMPOO</b> For Dry, Oily or Normal Hair VONS REG. 93¢ 8-OZ. BTL. LOW PRICE SPECIAL 63¢	<b>BAYER ASPIRIN</b> Bottle of 50 Tablets 43¢
<b>FASTEETH POWDER</b> \$1.23 Value Economy Size 91¢	<b>DRISTAN TABLETS</b> \$1.19 Value Bottle of 24 88¢

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Swanson—11 Varieties FROZEN 11 OZ. PKG. 49¢	EVERYDAY LOW PRICE
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Chiffon-Assorted Colors 200 CT. 2-PLY Includes 3c OFF 1.9¢	SPECIAL PRICE
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Perfection-White, Wheat, Sand. 15 OZ. LOAF. 23¢	EVERYDAY LOW PRICE
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Blue Detergent GIANT SIZE Includes 15c OFF 59¢	SPECIAL PRICE
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### Glorietta Peaches Pure Apple Juice Green Giant Corn

KELLOGG'S CEREAL SALE Raisin Bran 14 Oz. Pkg. Sugar Frosted Flakes 12 Oz. Pkg. Rice Krispies 10 Oz. Pkg. YOUR CHOICE 2:69¢	DUNCAN HINES CAKE MIXES White, Yellow Devil's Food Lemon Supreme Swiss Chocolate Caramel Supreme 18 OZ. PKG. 3:51	JAN-U-WINE CHINESE FOODS Chicken Chow Mein Beef Chop Suey Mushroom Chow Mein DOUBLE PACK 42 OZ. CAN. 89¢
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### A-1 Egg Noodles Chunk Style Tuna Vons Meat Pies

CHICKEN, BEEF OR TURKEY, 8 OZ. 24 OZ. PIES, CHICKEN OR BEEF... 59¢	4:89¢
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California Navel  
Full of Juice. Easy to Peel and Section  
Rich in Vitamin C  
**8/59¢**

Calavo Avocados EXTRA FANCY LARGE SIZE 2:29¢	MINERAL RICH LARGE STALKS. EACH 10¢
Fresh Celery BROWN VARIETY 1/2 LB. 29¢	Large Mushrooms GOLDEN RIFE CENTRAL AMERICAN 2:29¢

For Valentine's Day POTTED TULIPS See Our Display

**PEARS**  
Anjou, Bosc or Winter Nels  
YOUR CHOICE 2:29¢

**FARMER JOHN**

# HAMS

Full Cut Shank 1/2 7 LBS. AVG. INCLUDES CENTER SLICES 49¢ lb.

Whole Hams FARMER JOHN 14-16 LB. AVG. 59¢	Butt Portion MEATY CUT 5 LB. AVG. 59¢
Center Slices LEAN, TENDER BREAKFAST TREAT 1:09 lb.	Game Hens SWIFT'S PREMIUM 20 OZ. AVG. WT. EACH 69¢

**SLICED BACON**  
Vons Table King or Farmer John 2 LB. PKG. \$1.15 SPECIAL PRICE 59¢

Oscar Mayer Bacon REGULAR SLICED WATER SLICED... 95¢ lb. 75¢	Mira Cure Bacon FROM ARMOUR LESS SHRINK 12-OZ. PKG. 69¢
Danola Sliced Bacon 12-OZ. PKG. 69¢	Oscar Mayer Links PURE PORK 1/2-LB. PKG. 39¢

**Table King**

# MEAT SALE

Featuring Vons Table King Quality at Realistic Low Regular Prices... Plus Adversed Specials! You Save More On Your Total Meat Purchases! Check the Custom Trim of Vons Table King Meats, Less Fat and Waste Means Extra Value for You.

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Or Center Cut Chuck Steaks TOP OF THE CHOICE GRADE SPECIAL PRICE 39¢ lb.

Rib Steaks BONELESS ROUND OR FAMILY STEAK 89¢	Cube Steaks VONS TABLE KING TOP OF THE CHOICE 98¢
Sirloin Tip Steaks BONELESS TOP OF THE CHOICE 98¢	Top Round Steaks BONELESS LEAN BEEF 98¢

**FRESH CALIFORNIA**

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Vons Table King 12-13 LB. Young Hens U.S.D.A. Grade A SPECIAL PRICE 39¢ lb.

Gerber's Baby Foods MODILAC FORMULA ASSORTED JUICES 13 OZ. CAN. 27¢	MJB Instant Coffee 4 OZ. CAN. 10¢
DOG FOOD Ken-L-Ration REG. OR LIVER NO. 1 CAN. 6:51	BUMBLE BEE Red Salmon NO. 1 CAN. 99¢

Snow-Flake Saltine Crackers 180 COUNT ROLL 29¢	Zee Printed Paper Towels 180 COUNT ROLL 29¢
Kern's Plum Jelly 12 OZ. JAR. 29¢	Sunshine Vanilla Wafer Cookies 12 OZ. PKG. 39¢

★ **PASADENA**  
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WINNERS IN EVERY VONS & SHOPPING BAG STORE

Winners of the Wonderful Weekend Vacations will stay at the Luxurious Bahia Motor Hotel... situated on its own peninsula on Beautiful Mission Bay... a fabulous new aquatic park located between La Jolla and San Diego. Nestled here is everything for vacationing at its best... In a water sports playground.

**WINNING COUPLES RECEIVE:**

- DELUXE ACCOMMODATIONS FOR TWO FOR TWO DAYS AND NIGHTS
- TWO TICKETS FOR FRIDAY OR SATURDAY NIGHT MOONLIGHT CRUISE ABOARD THE "BAHIA BELLE". A MOST ENJOYABLE EVENING OF DANCING AND LIVE ENTERTAINMENT AS YOU CRUISE MISSION BAY.
- TWO BREAKFASTS AND AN EVENING OF SUPERB DINING... SUITED TO YOUR MOST DISCRIMINATING TASTE... AT THE BAHIA.

**CONTEST RULES**  
For a Free Wonderful Weekend at the Bahia

Each Vons & Shopping Bag store will have a winning couple.

\* Each ballot represents a vote for your favorite checker and represents your free entry in the Bahia vacation drawing.

\* Drawing will be held at each store at the close of business on Sunday, February 12, 1967.

\* Winner will be notified by mail on Tuesday, February 14, 1967.

\* This drawing is open to all adults over 18 years of age except Vons employees and their families.

\* Ballot blanks are free at the checkstands... no purchase is necessary to enter contest.

Enter Now! Enter Often!

**PICT SWEET VEGETABLES**  
Peas, Cut Corn, Squash, Leaf Spinach—10 Oz. Pkg. Crinkle Cut or French Fried Potatoes—9 Oz. Pkg.  
Mix or Match 6 FOR \$1.00

**SHRIMP CREOLE** 9-OZ. PKG. 49¢

**Simple Simon FRUIT PIES**  
Choice of Varieties  
LARGE 9 IN. 34-OZ. SIZE 49¢

**DELICATESSEN**

# CHEESE

Vons Wisconsin MILD CHEDDAR Aged to Perfection... For Over 90 Days SAVE 14c LB. 75¢ lb.

**Leo's SLICED MEATS**  
Assorted Varieties 3-OZ. PKG. 3:51

**Kitchen Fresh VONS SALADS**  
Potato, Macaroni or Cole Slaw 15 OZ. CTN. MIX OR MATCH 3:51

**Jerseymaid COTTAGE CHEESE**  
Farmer, Cream, Lo-Cal Pint Carton... RICH IN PROTEIN LOW IN CALORIES 29¢

**4 BIG SALE DAYS**  
Prices Effective THUR., FRI., SAT., SUN. FEB. 9, 10, 11, 12

**VONS Shopping Bag**



BUY and SELL  
BUSINESS LEADS

# WANT ADS

LOST and FOUND  
REAL ESTATE

Phone  
EL 5-3324

Straight classified 45c a line, \$1.35 minimum; 3 times or more \$1.25 minimum.  
Classified display, \$1.35 an inch; monthly, \$1.25 an inch.

COPY DEADLINE 2 P.M. TUESDAY

Phone  
EL 5-3324

6-SIERRA MADRE NEWS Thursday, Feb. 9, 1967

## VIEW BUILDING SITES (42)

Let us build you a beautiful custom home on one of these large view lots in Sierra Madre's most beautiful new areas. Prices from \$45,000 to \$65,000.

## MODERN RANCH THREE BEDROOMS

Big paneled family room plus formal dining room, 3 baths, beautiful cpts. and custom drps. Professional landscaped view lot. Redwood fence, 2 year old home on street of newer homes. — \$47,950

**449-4500 YEARS CO. 355-2765**

## PICTURE PERFECT

Ranch Stucco, spacious living room with fireplace dining room, 2 lge. bedrooms and sun room, 1 1/2 baths, on beautiful landscaped lot. Fine Sierra Madre location. 15% down to first trust deed. Full price \$26,950.

## PANGBORN REALTY CO.

344 W. SIERRA MADRE EL 5-0201

## New View House Spanish

3 BDRM 2 BATH  
WESTINGHOUSE  
BUILT-INS  
675 Skyland Dr.  
OWNER \$34,500  
EASY TERMS  
EL 5-2318 or  
EL 5-8743

## Some of the Best SEE THEM AND MAKE OFFER

**VACANT 7 ROOMS**  
Must sell at once. Prestige location. Lot 105 x 187. Adjustable home. Insulated, ctd. 2747 sq. ft. 3 frpces., 3 baths, oversize 3 car plastered garage and workshop. \$7500 dn. Takes over present \$44,000 loan 6 1/2%. No fee

**155 South Lima**  
Air Conditioned 3 BR. 3 yr. old — most charming. Din. rm., bit-ins, 1 1/2 ba., cpts., drps., shake roof. Modern. Big level lot. Reduced to \$36,950

**385 East Laurel**  
Adorable 2 bdrm. & den with private 1/2 bath, delightful modern stucco, dbl. gar., near Sierra Mesa, fine carpeting, FA heat, HW floors. Special \$28,950

**291 E. Sierra Madre Blvd.**  
Fine Home On Huge Lot 2 Bdrm. dining room in 1800 sq. ft. home on estate size lot 110x245. Tree & fine landscaping. Fenced. Priced right at \$42,500 with \$10,000 down. Owner will carry balance.

**415 East Laurel**  
Immaculate 3 Bdrm. with fireplace. New quality carpeting. FA heat. Lovely patio and beautifully landscaped yard. Lot 60x155. Fine area near Sierra Mesa School. House now vacant. Owners moved, must sell. Price reduced to \$29,750. A real buy!

**Large R-3 Lot**  
98x190. Excellent location. Large 3 BR, 1 1/2 bath. Spanish stucco house. Needs repair. Primarily land value only \$29,950

**JOHN H. CURTIS**  
Realtor  
25 S. BALDWIN  
EL 5-3433 Eves. EL 5-0996

**27-29 W. Bonita** — Duplex 2 Luxurious units, w/frpce., refrig., air cond., cpts., drapes, private patio. Owner will carry 80%. Ideal for home plus income. \$52,500

**620 Sierra Meadow** — 6 yr., 4 BR, Fam. Rm., plus qual. Cabana \$39,950

**410 N. Sunnyside** — 3 BR, Den, Lg. Lanai, plus pool. \$32,500

**647 W. Montecito** — 3 BR, Fam. Rm., 1850 sq. ft., playhouse. \$26,950

**390 W. Carter** — Dlx. 2 BR, Lanai, \$29,500

**720 E. S.M.** — 3 BR, Ranch, Bit-ins. \$24,500

**415 Pleasant Hill** — Petite 1 BR., Sep. Stg., Patio. Reduced. \$9,900

**Com'on** — Several choice property from \$9,800

**Beautiful Bldg. Lots.**  
Underground utilities. \$20,000

## REAL ESTATE FOR SALE

**Drive by 255 E. Highland** — must see interior to appreciate this lovely 3 bdrm., 2 bathrm. plus outside hobby room, on lovely lot. PRICED TO SELL! (Call for apt.)

**High Lovely Area.**  
Fabulous older 2 or 3 bdrm., 2 bathrm. home, separate dining rm., view, plus extra building site. PRICED TO SELL!

**Retirement Paradise!**  
Lovely den and valley view dining rm. \$16,900.

**Handy Man**  
can reap reward here. 3 bdrm., 2 baths. Split level \$13,000

**Magnificent 12 or 13 unit**  
apt. house building site. \$37,500

**Several R-1 and R-2**  
mountain and valley view building lots, from \$15,000

**Dorothy La Lone, Broker**  
356-1169  
24 hour cons. service

**BY OWNER**  
2 bdrm. house. Partly furnished. Sierra Madre Canyon.  
Full price \$7,500  
355-9200

**Open 1-5 Highlands**  
**1679 Alta Oaks, Ar.**  
Ranchstyle 3 BR., Din. rm., den, office, pool. New dec. & cpt. 2400 sq. ft. \$35,000 loan 6.6%. Immed. poss. Marge Schneider 791-1243

**GRAND PIANO SIZED**  
Living room, marble fireplace, handsome new carpets and drapes. 2 bedroom, new kitchen and bath. Complete seclusion in back yard, patio and waterfall under oak. Near shopping.  
\$26,500

**VIEW ON TOYON RD.**  
Near new, 1900 sq. ft. modern 3 bedrooms, 2 1/2 baths, enormous living room, large bit-in kitchen and service room. Ezy-care landscaping, detached garages.  
Try offer of \$37,500

**2 HOMES FOR \$11,250**  
Homes on separate lots, in canyon, excellent rentals. With \$2,000 cash down, should gross \$1,800 in one year.

**TYNER COMPANY**  
Don F. Schindler 355-9850

**NEW LISTING**  
**OPEN SUNDAY 1-5**  
**569 W. ORANGE GROVE**  
Beautiful home in a tropical garden setting. 2 lge. bdrms. & den, formal din. rm., new bit-in kitchen, 11x11 bkfst. rm., overlooking lge. CUSTOM POOL. Oversize garage w/hobby rm., space for boat, camper, etc. \$35,500.

**YEATS CO.**  
355-1987 449-4500

**\* HASTINGS RANCH \***  
**2 NEW LISTINGS**  
**PRICED TO SELL!**  
**1260 DAVERIC** — \$27,500  
3 BR, Lge. sep. panel den  
**1305 MICHELLINA** — \$28,500  
3 BR, 2 den, 1780 sq. ft. pool. Priced to sell. \$28,500

**REDUCED TO SELL**  
**1085 PINE BLUFF**  
MID 30's  
Quiet street. Golf course view. Room for boat. Modern 3 BR.  
**DELUXE MODERN**  
3 BR, convertible den, (possible 4 BR). Lovely cpts., drps., tropical ldsce.  
**\* FIRST OFFERING \***  
**ORCHID LOVERS**  
**3800 RANCHTOP** — \$47,500  
2 BR, conv. den, A/C, deluxe green house & landscaping.  
**INVEST IN THREE UNITS**  
Sierra Madre's top area. 2 BR ea., bit-ins. Will trade.

**LARA CLARK**  
373 W. Sierra Madre Blvd.  
355-8600 795-3225

**INSURANCE**  
**FOR YOUR**  
**INSURANCE NEEDS**  
**SEE NINA NEALE**  
**NEALE**  
**AGENCY**  
20 NO. BALDWIN  
EL 5-1406

**TRUST DEEDS**  
**1ST & 2ND**  
**REAL ESTATE**  
**LOANS**  
**WE BUY TRUST DEEDS**  
So. Calif. Trust Deeds  
HI 6-4423 MU 1-6331

**Harry A. Lange**  
Real Estate & Insurance  
Multiple Listings  
81 W. Sierra Madre Bl.  
Open Saturdays and  
Sundays  
EL 5-7196

**FOR RENT**  
**OLDER 2 Bdrm. House**  
unfurnished. \$135 month.  
Agent. 355-3433  
D:2-9

**THE MONTECITO**  
Distinctive Apts.  
Furn. 1 Bedroom, A/C,  
Contemporary. \$122.  
Unfurn. 2 BR, cpts., drps.,  
A/C. \$120.  
355-3889  
283 West Montecito

**REAR HOUSE, furn., utilities**  
paid, \$80. Adults. Call  
after 7 p.m. 355-0914 D:2-9

## FOR RENT

**2 BEDROOM**  
**UNFURNISHED APT.**  
• Quiet •  
• Pleasant •  
• Reasonable •  
• Comfortable •  
• Convenient •  
• Public Library •  
• Bank of America •  
• Roess Market •  
• Col. Sanders Kentucky  
Fried Chicken •  
• RTD Bus Stop •  
• WISTERIA APTS. •  
None nicer in  
Sierra Madre!  
420 W. Sierra Madre Blvd.  
Sierra Madre  
Owner SY 5-2739  
Adult — No Pets

**From \$70 to \$90**  
1 & 2 bedroom apts.  
UNFURNISHED or  
FURNISHED  
Adults only.  
355-6641  
or inquire at Toy and  
Patio Village

**DOWNTOWN**  
**SIERRA MADRE**  
Extra large deluxe 3  
BR studio apt., 2 1/2 baths.  
GE built-ins.  
53 SUFFOLK ST.  
355-2143 or 355-7329

**Canyon Cottages**  
Bachelor & 1 Bdrm.  
\$45 & \$65  
Call Mrs. Colbert  
355-2930

**ON HILLSIDE**  
Sierra Madre. Apt. unfurn.  
Modern, 2 BR, ready Feb.  
1. w/w cpts., drapes,  
Adults, \$210. See owner at  
546 Sturtevant or call OX  
8-4184 in eves.

**LOVELY**  
2 BR unfurn. apt., drps.,  
cpts., bit-ins, a/c, disp.,  
automatic laundry, rm.  
for 2 cars. Close in.  
291 W. Montecito  
355-6556

**SECLUSION & VIEW**  
Sierra Madre. Furn. Apt.  
Elegant bach. apt., brand  
new, w/w cpts., dream kit  
and ba. \$155 Adult single.  
See owner at 546 Sturte-  
vant or call OX 8-4184

**ABOVE TREETOPS**  
Sierra Madre. Apt., unfurn.  
Bit-in kit, w/w  
cpts., drapes. View. All  
util. pd. \$185 Adults. See  
owner at 546 Sturtevant  
or call OX 8-4184 in eves.

**DELUXE**  
Unfurn. apts. 2 & 3 bdrm.,  
2 ba.; children over 12  
OK. \$150 and up. 111  
Suffolk St.  
355-3968 or 355-2018

**UNFURN. 1 BR. apt., stove**  
& refrig. 247 N. Mt. Trail.  
EL 5-9505

**SLEEPING ROOM**  
Furnished Apt. with private  
entrance. Small kitchen.  
Furnished. \$75. See  
owner at 546 Sturtevant  
or call OX 8-4184.

**MISC. FOR RENT**  
**STORAGE SPACE**  
TRAILERS, boats, campers,  
misc. Outside locked area.  
1441 S. Mtn. Monrovia  
EL 9-7154

**HOME FOR OLDESTERS**  
**SINGING OAKS**  
Happy living for oldesters  
Complete Care  
Monthly Rates  
110 N. Mountain  
Monrovia  
358-9109

**ROOM FOR RENT**  
ROOM for rent, 61 Windsor  
Lane. Reasonable. 355-0540  
H:2-2

**SIERRA MADRE**  
2-BR, Cpt., Drps., Built-  
ins, TV Hook-up, POOL.  
No lease. Good area.  
110 N. LIMA  
355-6865

**CLEAN & ATTRACTIVE**  
Unfurn., bdrm., lge. liv-  
ing rm., kitchenette, bath  
w/shower, plenty closets,  
cpts. & drps., 2 priv. ent.  
in nice neigh. util. incl.  
Female only. 355-0119

**1965 Custom**  
**Sportsman Dodge**  
**Bus - Wagon**  
355-6995

**TIPTON OLDSMOBILE**  
Of Arcadia  
**Shatters Prices**  
**ON NEW 1967 OLDSMOBILES**  
Prices for a  
New '67 Olds \$2194  
Start At  
Or Up To  
\$1500 DISCOUNT ON  
1966 OLDSMOBILE  
FULLY EQUIPPED WITH:  
Automatic transmission, power steering & brakes,  
radio and heater, tilt and telescopic wheel, air  
conditioning, premium white side walls, 6 way seat, vinyl  
roof, etc.

**TIPTON OLDSMOBILE**  
333 E. Huntington Dr., Arcadia  
445-4650 681-3721  
"A GOOD PLACE TO DO BUSINESS"

**READY TO FINISH FURNITURE**  
America's Finest by  
WOODLAND of CALIFORNIA  
Also several other popular brands  
Complete Stock of  
ANTIQUING and STAINING KITS  
Pick up free catalogue  
**TOY & PATIO VILLAGE**  
Toys and Patio Furniture  
140 W. Sierra Madre Blvd. 355-6641

**HELP WANTED**  
**YOUTH EMPLOYMENT**  
So that Sierra Madre Youth will have a full winter of employment, they should register immediately with the Youth Employment Service at 49 S. Baldwin. Once registered they will have equal opportunity to be called as employers need their services.

**Attention Employers**  
Each week throughout the winter, available Youth seeking employment will be listed in the columns below through Courtesy of the Sierra Madre Civic Club. The age group is 15 years to 21 years, but should you not find the services that you want listed, you are instructed to Call . . . . .

**Between the hours of 2 p.m. and 5 p.m. every day but Saturday & Sunday, and a Department of Employment member will assist you in finding the right person to fill your needs.**  
No charge for either Employee or Employer.

**BABYSITTING**  
**YARD WORK**  
**WINDOW WASHING**  
**IRONING**  
**SALES GIRL**  
**CASHIER**  
**CHURCH NURSERY**  
**WALL WASHING**  
**PET CARE**

## HELP WANTED

**Earn Xtra Money**  
**Men & Women**  
**SELL THE**  
**FAMOUS**  
**SHAKLEE BASIC-H**  
All purpose organic  
cleaners, beauty aids and  
food supplements.  
Come to  
Information meeting,  
Mondays 8 p.m.  
143 S. Greenwood Ave.  
Pasadena

**REAL HOME-MAKER**  
Live-In for Sierra Madre  
motherless girls, 13 & 8.  
Prefer able to drive family  
car. Grandparents in  
area so can arrange time  
off to suit.  
355-7067

**DO YOU**  
**NEED HELP?**  
Let A Student Help You  
We have students looking  
for after-school and  
weekend work. Willing to  
babysit, do yard work,  
clerical work, sales work,  
service station work, and  
house work. Why don't  
you make your job easier  
and let these students  
help you? Call —  
**SIERRA MADRE YOUTH**  
**EMPLOYMENT SERVICE**  
at 355-7141  
between 2 p.m. - 5 p.m.  
No fees charged

**FOR RENT**  
\$70 — guest Apt. Northeast  
Pasadena. Near bus. Light  
cooking.  
355-7620  
D:2-9

**MAR-VUE APTS.** Unfurn. 2  
BR, 1 1/2 ba. Priv. deck.  
B-B-Q area. Adults. 451 N.  
Baldwin.

**FURN. apartment, 1-bdrm.,**  
Gold Medallion, Subter-  
anean parking, Air/cond.,  
80 E. Laurel or call 355-  
8248 after 5 p.m.

**BRAND NEW & DELUXE**  
1 BR. FURN. NR. SHOPS  
Dishwasher, Bit-ins, patio  
YOU MUST SEE THIS!  
73 ESPERANZA ST.  
355-7941

**1 BDRM. — FURNISHED**  
**PINNEY HOUSE** — All  
Util. pd. TV Cable, \$77.50  
Sep. House—Nice, fenced  
yard. Stucco. \$300  
Lange 355-7198

**Quiet Sierra Madre**  
**Apartment \$135**  
2 BDRM., 1 1/2 bath, w/w  
cpts., drps., range, refrig.,  
private patio, A/C. School  
and markets nearby.  
355-6554  
446-2285

**\* SIERRA MADRE**  
2-BR, Cpt., Drps., Built-  
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No lease. Good area.  
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Unfurn., bdrm., lge. liv-  
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w/shower, plenty closets,  
cpts. & drps., 2 priv. ent.  
in nice neigh. util. incl.  
Female only. 355-0119

**ROOM FOR RENT**  
ROOM for rent, 61 Windsor  
Lane. Reasonable. 355-0540  
H:2-2

**MISC. FOR RENT**  
**STORAGE SPACE**  
TRAILERS, boats, campers,  
misc. Outside locked area.  
1441 S. Mtn. Monrovia  
EL 9-7154

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babysit, do yard work,  
clerical work, sales work,  
service station work, and



## Low Scores By Women Golfers

The first Trophy Day at Eaton Canyon Women's Golf Club was January 31. Low gross score winners were: Flight A—Ruth Dunning, 77, with Bev Whitaker and Flo Temmesfield runners-up. Flight B—Gretchen Mikolczyk, 91, with Phyllis Miller and Yolande Whited runners-up. Also, Flight C—Doris Pooler, 96, followed by Betty Reese and Jane Eastman. Flight D—Jean Harold, 101, with Marietta Kermode and Marguerite Frederickson runners-up.

Mrs. Robert Claus of Fairbanks, Alaska, is visiting her mother, Mrs. Emily G. Crockett and her uncle H. L. Gould at 137 E. Sierra Madre Blvd. Mrs. Claus and her husband own the oldest men's furnishing and sporting goods store in Fairbanks. Mrs. Claus, on leaving Sierra Madre will visit her three sisters in the State of Washington before returning to Fairbanks.

## Leagues Will Soon Register

Little League and Pony and Colt League registrations will be held at the Youth Hut in Sierra Vista Park on February 11 and 18 from 10 a.m. to 1 p.m. For Little League a boy must have a birthday between August 1, 1954 and July 31, 1959 and for Pony and Colt League a birthday between August 1, 1950, and July 31, 1954. A parent or guardian must accompany boy to register him, bring birth certificate and insurance fee.

Lynn Lommatsch, daughter of Mr. and Mrs. Ernest Lommatsch of 747 E. Grand View, says the bruises are fading from the PCC Powder Puff Derby. Lynn is on the committee of the co-ed YMCA club at PCC so now she's busy soliciting memberships in the Y. Lynn's sister Cheryl attends Wilson, her brother Ernie goes to PHS, has his eye on basketball, and guests the team has its eye on him, since he's a tall one.

## Wilson PTA Plans New Benefit Musical Show

An all-new musical variety show will be presented by the parents and teachers of children at Wilson Junior High School on February 24 and 25 in the school auditorium. Deane Bottorff, who composed all the music and lyrics is also directing the effort, under the chairmanship of Mrs. Ralph Rule.

Nearly half of the cast of some 60 people are Sierra Madreans, with another large group from Hastings Ranch. Many of the teachers from Wilson are taking leading roles, with representatives from all of the areas served by the school. Mrs. Charles Norman, who directs the stage crew, has constructed a 20-foot runway circling out toward the audience, and the costume committee, headed by Mrs. Larry Bevington and Mrs. Joseph Cummins, has been shopping and fitting, bringing to life the sketches provided by Mrs. "Rusty" Cullen. Choreographic creations by Melvin Kaiser, Marietta Schick, James Muldoon, and Jan Manning are being brought to life nightly by the rehearsing cast. Proceeds from the show will be divided between the PTA and the Wilson Student Body.

## Secretaries To Meet Feb. 9

Max Colwell, manager and executive secretary of the Tournament of Roses Association, will speak at the annual Executives Night of the Pasadena Chapter of the National Secretaries Association on Thursday, February 9 at Tournament House, Pasadena. Social hour will begin at 7 p.m., with dinner at 8. Mary Fiddick, NSA chapter president, will be the presiding officer at the dinner meeting. Violet C. Kendall will serve as chairman of the day, introducing the speaker.

## Ken Broomfield At Andrews AFB

Airman Kenneth E. Broomfield, son of Mrs. Winifred Broomfield of 150 E. Highland, has been assigned to Andrews AFB, Md., after completing Air Force basic training. He will be trained on the job as a dental specialist. The airman, a 1963 graduate of St. Francis High School, Lan Canada, attended New York City Community College at Brooklyn, N.Y. He is married to the former Carole Reynolds of Eagle Rock, Calif.

## Pasadena Museum Announce Socials

The Membership Council of the Pasadena Art Museum has announced two socials to take place to acquaint the citizenry with the museum. On February 14 at 10 a.m. in the home of Mrs. William Baugh, 1401 Edgecliff Lane, Pasadena, SY 8-1218; and on February 20 at 8 p.m. in the home of Mrs. Skipper Rostker, 3426 Barhite Street, Pasadena, SY 7-1941. The talks will be about the past, present and future of the Art Museum.

**Writing**  
The Poetry and Creative Writing Department of the Shakespeare Club will meet Monday, February 20, at 11:30 a.m. in the Stratford House, according to Miss Florence L. Swindell, director. Dessert will be served by Mrs. William Muehlberg, hostess for the day. Mrs. A. P. Johnson will review "The Third Rose" a biography of Gertrude Stein, by John M. Malcom Brinnin. The assignment for April will be made by Dr. Mary B. Dale. Original work will be read by members.

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**PERSONALS**  
**WILMA** — Roses are red, and again violets are blue, won't you come in and be our sweetheart, too? — **JACK** N\*2-9

**CONNIE** — See you in the evening as always; don't despair—**MACK** N\*2-9

**DAR** — My friends aren't that glib that they would let you pull the wool over their eyes! — **GAM** N\*2-9

**DON** — Early morning hours are not the best time. Between 5 p.m. and 8 p.m. will bear more fruit for your labors.—**BOBBIE**

**HAL** — I am only following what you told me in your weaker moments; I will push no more—**HELEN**

**JEANE** — Evidently you cannot see the forest for the trees. You can catch more flies with Sugar than with vinegar — **HENRY**

**TONY** — The Gal in the black muu-muu is your friend. Stick close and business will be even better—**JM**

**ETHEL** — I took a pure white dress into Vogue Cleaners expecting to pay the price of \$2.35 for cleaning... The guy with the blood-shot eyes looked at it and said, "one red dress, 99c... Should I tell him different when I pick it up, or let him be happy?" —**HELEN**

**CARRIE** — Do you prefer doublemint or spearmint gum? Yipes! Stripes will do things for you—**FRED**

**ENGINEER JOE GRIPPI** — Don't try to pull the wool over my eyes — **A SWEATER GIRL** N\*2-9

## Seminars For Home Remodeling

Homeowners interested in remodeling their homes are invited to attend a series of two modernization seminars sponsored as a public service by Southern California Edison Company.

Robert H. Green, local manager, said the seminars will be held at Edison's Alhambra Living Center, 16 N. Main St. Alhambra, on February 16 and 23.

Each program will last approximately three hours from 7 to 10 p.m., he said.

The program on February 16, room additions will be the topic of discussion, and on February 23 lighting and decoration will be featured.

Miss Mary Fisher, Edison's modernization counselor, will conduct the seminars which also will feature discussions, and question and answer sessions with other specialists in the remodeling field.

Further information or reservations for the seminars may be obtained by calling Miss Fisher at 289-7712, Extension 238.

Confessional for Do-It-Yourselfers — Sierra Madre Tardware, 25 W. S.M. Blvd., 356-1421

Thursday, Feb. 9, 1967

SIERRA MADRE NEWS-7

## Phi Delta Kappa To Enjoy Their Annual Dinner

Phi Delta Kappa, the Professional Fraternity for Educational Leaders and their "sister" group Pi Lambda Theta will enjoy their annual dinner meeting on February 10, at California State College in Los Angeles.

The featured speaker is a Pasadena, Frank McIntyre, public relations director, of California Teachers Association, Southern Section. He came to CTA in 1949 from Norfolk Junior College where he held the position of dean since 1942. He is former editor of CTA-SS Publications, speaker at state, regional, and national conventions throughout the nation, and guest lecturer at more than 60 colleges and universities throughout the nation since 1955.

Mr. and Mrs. Jon Quayle will provide the ladies with corsages made from flowers grown in their garden.

Mrs. Helen Turner, president of Pi Lambda Theta and David Welch, president of Phi Delta Kappa invite members and their guests for what promises to be an enjoyable and informative evening.

## Library Friends Show Film On February 13

Wooden shoes and tulips, which are Holland to many people, are overshadowed by "The Human Dutch," in a film of the same title to be shown at the monthly Museum Film Series, program of the Friends of the Sierra Madre Library, on February 13, at 7:30 p.m., in Sierra Mesa School cafeteria.

Using hidden cameras to catch the everyday activities of the Dutch people, producer Bert Haanstra presents his subject with a gentle and humorous touch.

On February 15, at 7:30 p.m., in Sierra Mesa School cafeteria, Sierra Madrean James C. Winslow will take Armchair Travelers on an "Idaho Adventure," a breath-taking aquatic trip down the middle fork of the Salmon River in Idaho.

Mr. Winslow's film slides record the six-day, 135-mile voyage on a floating rubber raft taken by 28 people through the remote and primitive beauty of an area not yet overrun by hordes of tourists.

The public is invited to both events.

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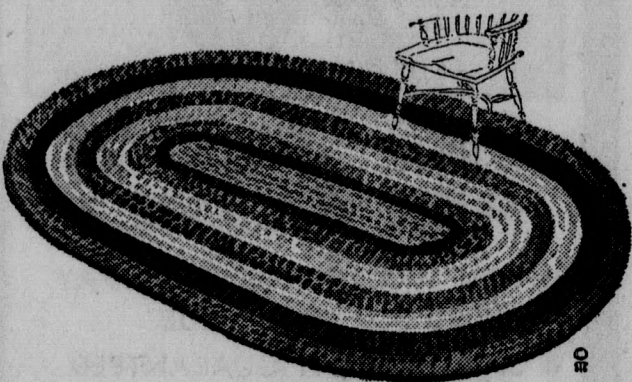
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 9:40 — Sunday School  
 6:00 — Youth Fellowships  
 7:00 — Evening Service



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 Wednesday Testimonial Meetings 8:00 P.M.

**EPISCOPAL Church of the Ascension**

N. Baldwin at Laurel

Rev. Harley Gibbs Smith Jr., Rector

**SUNDAYS**

7:30 a.m.—Holy Eucharist  
 9:45 a.m.—Morning Prayer  
 10:00 a.m.—Community Mass and Sermon  
 Church School Classes

**WEEKDAYS**

7:00 a.m.—Holy Eucharist  
 2nd Eucharist, Wednesday at 9:00 a.m.  
 Fridays in Lent — 9:00 a.m.

**'Soul' Topic For Christian Science**

"The Lord redeemeth the soul of His servants: and none of them that trust in Him shall be desolate."

This reference from Psalm 34 is included in the Responsive Reading from the Christian Science Lesson Sermon this Sunday titled "Soul."

Support your local merchant — buy locally.

**'Mind' Is Sermon For This Sunday**

"Mind" is the title of this Sunday's Lesson-Sermon to be read in all Christian Science churches.

The Golden Text is from Proverbs: "The Lord giveth wisdom: out of His mouth cometh knowledge and understanding."

Personals are \$1.25 and can be placed in an envelope and placed under the door... no name needed. No charges accepted.

**FAITH LUTHERAN CHURCH**

845 Hastings Ranch Drive Armin W. Hesse, Pastor  
 Donald G. Hirst — Minister of Education & Youth  
 9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS  
 10:30 — SUNDAY WORSHIP HOUR — HOLY COMMUNION  
 Sermon: "Deliverance From Temptations To Evil"  
 7:30 P.M. WEDNESDAY—MIDWEEK LENTEN SERVICE  
 Topic: "Peter: A Speaker From the Lenten Drama."  
 A CHRISTIAN WELCOME TO YOU!

**The Santa Anita Church**

226 West Colorado Boulevard, Arcadia HI 6-8206

Dr. Ethel Barnhart, Minister

Sunday, February 12, 1967 at 11:00 A.M.

"YOU ARE GREATER THAN CIRCUMSTANCES"

All youth activities, kindergarten through High School meet at 11 A.M. Sundays. Call 446-8206 for information concerning other activities.

Georgiana Tennant  
Christian Science Lecturer**Faith Lutheran's Week Activities**

Holy Communion will be celebrated at 10:30 in the first Sunday morning worship service during Lent at Faith Lutheran Church, 845 Hastings Ranch Dr. Under the direction of Edgar Plischke, the Senior Choir will sing Willan's arrangement of the day's introit, "He Shall Call Upon Me." Corresponding to the Gospel Lesson for the day which concerns the Lord's confrontation by Satan's three-fold temptation in the desert area, the Rev. Armin Hesse's sermon title will be "Deliverance from Temptations to Evil."

On Saturday morning, 28 young people of the church will leave on a three-day mountain retreat at Crestline, which will feature the Bible study theme, "Applications of the Lord's Sermon on the Mount to Young to Young People." Accompanying them as director will be Mr. Donald Hingst, the church's minister of education and youth; as youth counselor, Oscar Tschoop; and as chaperons Mrs. Shirley Hingst, Mrs. Ardelle Johnson, and Mr. and Mrs. Bruce Hanley.

Next week's parish activities will include: Junior Choir, the Explorer Scouts, and the Evangelism Board on Tuesday night at 7:30; Children's Midweek School on Wednesday afternoon from 4 to 5:30; Ladies (evening group) on Wednesday evening at 8:30; and the Senior Choir on Thursday night at 8.

Next Monday night at 7:30 in the parish hall, Psychologist Norman Miller will present his monthly lecture on "Christian Parent-Child Relations." His topic of concern will be "The Early Teens," with a discussion period following. The presentation is open to all interested parents.

In the Midweek Lenten service next Wednesday night at 7:30, Pastor Hesse will continue his presentation of "Speakers from the Lenten Drama," featuring "Peter: My Emotionalism." Attendants will sing some of the old Gospel hymns during the service.

**Ethel Barnhart Announces Topic**

Circumstances cannot bind you for you are a child of God. This is the theme of the lesson-sermon, "You Are Greater Than Circumstances" presented by Dr. Ethel Barnhart, Sunday, February 12 at the 11 a.m. Worship Service of The Santa Anita Church, 226 W. Colorado Blvd., Arcadia. Dr. Barnhart says: "The public is cordially invited to worship with us. God's Power is released in a wonderful way for the individual through corporate worship. For your convenience care is provided for infants and children under kindergarten age."

"After 15 minutes of worship with their parents in the sanctuary, children from kindergarten through eighth grade to go to graded classes in spiritual education conducted by mature and dedicated teachers. Young people of high school age attend the Sunday morning church service. Their evening meetings are the first and third Sunday of every month from 7 to 8:45 p.m. All are welcome."

"Dr. Barnhart continues, 'Lent begins Wednesday, February 8. Fasting' as taught by Jesus, which is preparation for and leads to the great event of 'rebirth,' will be taught and practiced during the Lenten period. Rebirth results in a new and creative way of living open to all. For further information please call the church, 446-8206."

Thursdays at 11 a.m. Dr. Barnhart conducts an open meeting for all women. Freedom into God's Way of Living which results in everyday triumphant living is the continuing theme of the weekly meeting. All women are cordially invited. Prayer requests are received. "For spiritual help day or night, call 447-6162," concludes, Dr. Barnhart.

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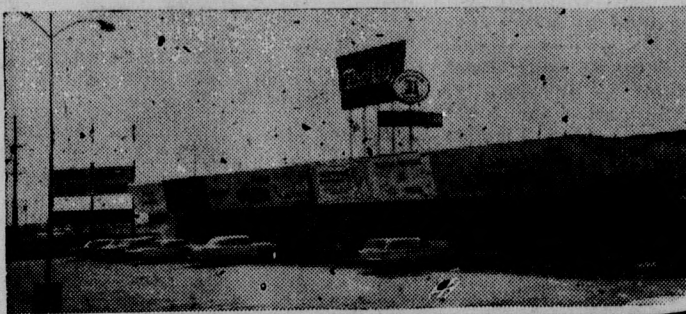
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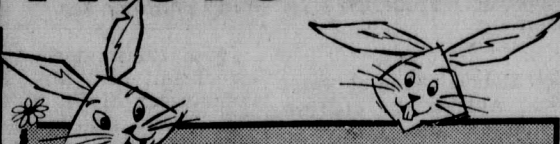
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Remodeling — Repairs Our Specialty  
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Finest in Men's Wear  
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Don & Betty Stuart, new owners  
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CHAMBER OF COMMERCE**  
Open 10 to 2  
Working for the people of the Community  
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Complete Insurance Coverage  
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"For Best in travel — Call us"  
Complete domestic, world wide travel arrangements  
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"New Gifts Arriving Daily"  
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Mon.-Fri. Open til 5 p.m. — Sat. til 3:30 p.m.  
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A Homeowned Institution  
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**BUD'S TV**  
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49-A S. BALDWIN AVE. EL 5-1438  
"The only complete travel service in the area"  
World-wide affiliations



## Forest Lawn Funeral For Mrs. F. Wolff

Funeral services were conducted by Forest Lawn Mortuary for Mrs. Friederick Wolff, 78, Wednesday, February 1 at the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale.

Born in Transylvania, Austria, Mrs. Wolff lived in California 56 years. Her last address was 357 Sycamore Place, Sierra Madre. She passed away January 29 at the Sierra Madre Hospital.

Mrs. Wolff is survived by her son, John R. Mild of Pasadena, her daughter, Mrs. Katherine Evans of Hollywood, her sister, Mrs. Marie Ehrman of Youngstown, Ohio, her sister, Mrs. Sophie Sawyer of Michigan, her granddaughter, Mrs. Eleanor Franck of Pasadena, granddaughter, Miss Loretta Mild of Pasadena, daughter-in-law, Mrs. Kay Mild of Pasadena, and one great-grandchild, Robert Franck.

Interment followed at Forest Lawn Memorial Park, Glendale.

Support your local merchant — buy locally.

## CASA JANARA

Authentic Mexican Food

Reg. \$1.75 **T. C. GRANDE** Special Monday Only \$1.25

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

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GIVE HER WHAT  
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The Best French Perfume  
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The Kissing Candy)

CAMERA SPECIAL!

25% Off

Polaroid — 100 series,  
and many Kodak models  
A Few Trade-ins  
As Low As  
\$2.50 each

## An APOTHECARY Weights & Measures

VALENTINE'S DAY is NEXT TUESDAY!

Nothing says love like a Valentine, and with Valentine's Day so close, (next Tuesday!) we will be happy to supply those thought provoking gifts that will be appreciated by all.

Men, you can remember your special Valentine with a gift of perfume or cosmetics from the many lines our gals have, among them of course Max Factor, Revlon, Worth, Yardley, Lanvin, Shari, Rain Goddess, Flower Drum Song and a host of others. Come in and make your selection early and the gals will gift-wrap it for you, and it will be ready for THE PRESENTATION! This will also apply to our boxed Valentine Chocolates by Brown and Haley. They are attractively packaged and really kitchen-fresh — but don't wait, come in while our assortment of packages is good.

Ladies, for the man in your life we have a lot of nice things he will enjoy — like some Jade East or Old Spice or Yardley or any of the many other lines we carry. A new Parker Jotter is another gift he will cherish and use, too.

Rudolph R. Hartman

**Hartman  
Renall Pharmacy**

AT 29 NORTH BALDWIN  
IN SIERRA MADRE — PHONE 355-3311  
After Hour Pharmacy Service is Available  
355-9641 — 355-7637

## \$275 Million Delayed

### Drainage Program Slows As Cities Submit Plans

County supervisors recently received a detailed rundown on the status of the 1958 and 1964 storm drain bond issue program from Flood Control District Chief Engineer Walter J. Wood, announced Supervisor Warren M. Dorn.

The board ordered the summary on progress of the two programs at its January 17 meeting.

Regular projects financed under the 1958 program are virtually complete with 96 per cent of the jobs either advertised for bids or built. \$190,049,000 of the \$225 million authorized have been spent or committed, the report indicates.

The District is making a special effort to expedite supplemental projects — those financed out of savings on regular 1958 jobs. However, this program has lagged somewhat because receipt of plans from design agencies has been extremely slow. About 35 per cent of the authorized supplementals have been advertised or constructed.

Construction funds committed or spent on the 1964 program are trailing the number of projects advertised for bids. Studies show that 40 per cent of the project plans have been received for processing, 18 per cent have been advertised but only 10 per cent of the construction funds have been spent or committed.

Of the \$275 million provided, \$38,285,000 have been spent or committed which reflects the advertising of projects from many of the smaller cities who normally have jobs costing less to build. Forty-six cities of the 73 agencies involved in the 1964 program have submitted plans for all their projects, Supervisors were told.

### Family Games

by John Skinner

Question: Is mental disease inherited in families? Mental illness is a family disease which can be prevented. Mental illness is a family disease which can be treated by family therapists who interview the mother, the father and the children all at the same time.

Mental illness is not an inherited disease but seems to be learned in families with diseased communication; in families where the mother, the father and the children cannot talk to one another or listen to one another. Family communication is diseased communication when people cannot listen, always interrupt or talk about one another rather than to one another; gossip rather than communicate.

Dr. Murray Bowen, the psychiatrist, was the first to prove that mental illness develops from faulty communication within families. He hospitalized the entire family of his schizophrenic patients to try to find out the origins of this mysterious mental disease.

Dr. Bowen found that when he could enable the mother and father to act as a team of parents who could communicate and correspond with one another that his patients improved. The schizophrenic symptoms disappeared once the mother and father acted as a team of parents rather than as rival combatants in the family.

If the schizophrenic patient could divide his parents into warring camps again, his symptoms of mental illness reappeared. Additional research in learning in communication theory, and in semantic studies confirmed the psychiatric studies of Dr. Bowen.

Human beings are born with the capacity to become individuals but they are born without personalities. However, the personality which the individual develops becomes what he lives with rather than what he is born with.

The wild children found in the forests of Europe were unable to live in the world because they had not experienced family existence; they had not learned to speak because no one had spoken to them.

Likewise, the battered children who are found today hidden in basements and attics are similarly unable to develop personalities because they have been robbed of the experience of communication within a family. Life is communication; personality is communication.

Copyright by John Skinner

Support your local merchant — buy locally.

## Birthday For Lincoln To Be Observed

On Tuesday, February 14, at 2 p.m., in the Pasadena Public Library, the Pasadena Chapter of the National Society of Arts and Letters will observe Lincoln's birthday — the speaker, Gertrude Zeth Brooks, of Palm Springs, will talk on "Mary Todd Lincoln." The musical program will consist of Anita Balcher, concert pianist, and Helen Jackson, soprano. The public is cordially invited.

The speaker, lecturer, writer, conducts health programs. Her writings include such themes as "Ladies of the White House," "Wedding Bells of the White House," "Wives of California Governors," "Magic Kingdom Disneyland," and many more of human interest.

Estelle DeHonestis, president, will conduct a short business session.

Mrs. L. Gordon Luznoor, 1660 Oakwood, Arcadia, who was one of the charter members of the Sierra Madre Guild of Children's Hospital, reports that they gained five new members last month. The Guild is busy planning for their annual April benefit dance. Many Sierra Madre children have benefited by the research and ultramodern equipment at this famous hospital.

## Brownie Troop Has Cook-Out

The Wildcat patrol of Brownie Troop 523, had a cook-out at the home of their leader, Mrs. Vira Kouras on January 27th. They made taco special, fresh fruit salad, hot chocolate and samosa's for dessert.

They also had a chance to observe some of the star's constellations and witness the moon rising over the horizon. They each had the opportunity to plant a special flower in a pot as a surprise for their mothers in the future.

Girls in attendance were Beth Brady, Barbara Cline, Leslee DePalma, Tina Fabula, Mariann Firth, Kim Hutchinson, Vanessa Peterson, and Janne Toms.

10—SIERRA MADRE NEWS  
Thursday, Feb. 9, 1967

## Dinner Held For Installation

The Chamber of Commerce Installation Dinner will be held at the Altadena Country Club on Monday, February 13. The proceedings will begin at 6:30 p.m. and dinner will be served at 8 p.m.

For reservations please call the Chamber of Commerce office 355-7141 between the hours of 10 a.m. and 2 p.m.

Personals are \$1.25 and can be placed in an envelope and placed under the door . . . no name needed. No charges accepted.

## Albert J. Paus

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Announces the Opening of his Office  
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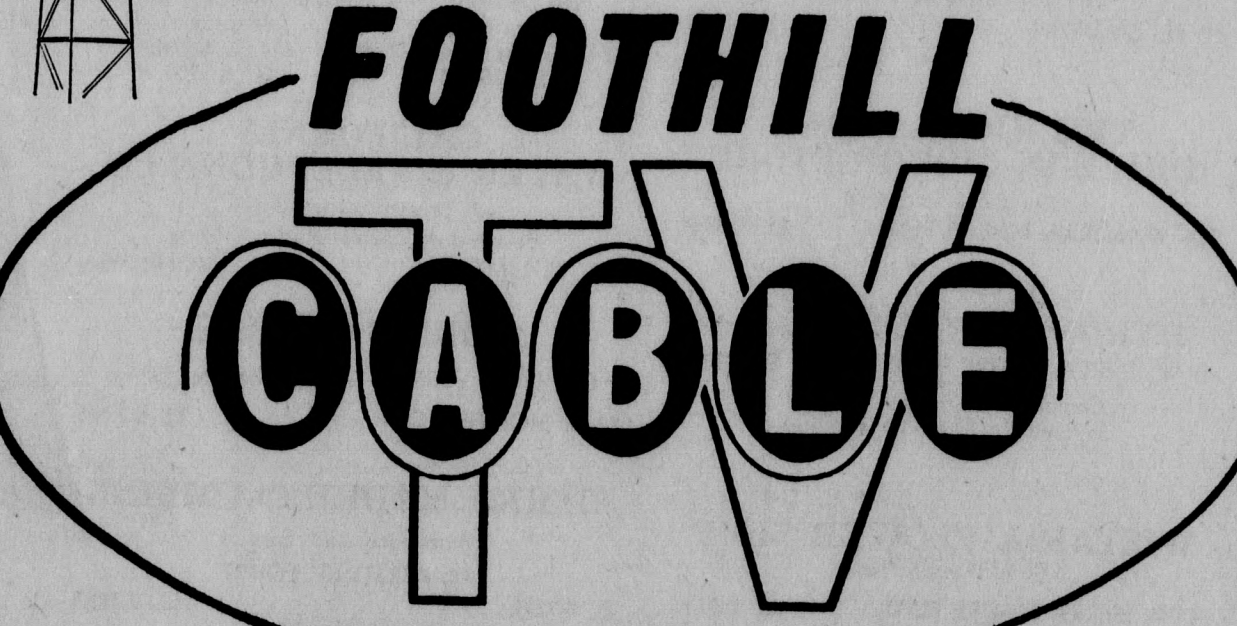
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Schools already have all the educational programs  
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To Choose For As  
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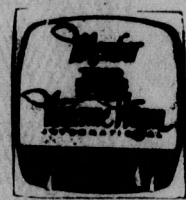
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BARTLETT  
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29-OZ.  
CAN **3** FOR \$1Bumble Bee - Alaska Sockeye  
RED SALMONTALL  
CAN**75¢**Variety Baking Mix  
BISQUICK 40-OZ. PKG. **39¢***Libby's*  
CORNED  
BEEF  
HASH15½-OZ.  
CAN **3** FOR \$1U.S.D.A. CHOICE  
TOP SIRLOIN Boneless **\$1.49**  
STEAK or ROAST LB.Hormel's -- Bone In  
Shankless Ham **59¢**  
WHOLE OR HALF LB.Luer's Finest  
Lean, Sliced Bacon **57¢** LB.Fancy Eureka -- Dungeness  
CRAB MEAT **\$1.79** LB.Imperial  
Margarine LB. CTN. **3** FOR \$1Sunny Hills -- Cuts  
Asparagus 15-OZ. CAN **5** FOR \$1*Libby's* Whole Peeled  
Tomatoes LB. CAN **4** FOR \$1Basic Diet or Chicken  
THOROFED 15½-OZ. CAN **8** FOR \$1  
Dog Food**PUREX** Liquid Bleach Gallon **49¢** NETDarigold - AA Grade  
Butter LB. **79¢**  
All Grinds --  
Folgers LB. CAN **65¢**  
Coffee [2 LBS. — \$1.29]Dole Hawaiian  
PINEAPPLE JUICE 46-OZ. CAN **3** 89¢  
Kern's Pure  
STRAWBERRY PRESERVES 20-OZ. JAR **2** 89¢C & H Powdered --  
Light or Dark Brown SUGAR LB. PKG. **2** 29¢  
King Oscar  
Cross Pack Sardines FLAT CAN **3** 69¢FOR VARIETY **FROZEN FOODS**SWANSON'S T.V. DINNERS  
FRIED CHICKEN  
CHOPPED SIRLOIN  
MEAT LOAF **49¢** eaRus-Ettes 12-OZ. PKG.  
HASH BROWN  
POTATOES **2** 29¢Stouffer's  
SPINACH SOUFFLE 12-OZ. PKG. **39¢**Flav-R-Pac  
CORN ON THE COB PKG. OF 4 **35¢**

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All Our Cooked Foods Are  
Prepared Daily Under the  
Supervision of Our Fine  
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Betty Hill and Her Assistants.

ROBERTS HOME MADE  
CARROT and  
RAISIN SALAD LB. CUP **35¢**Wisconsin Sharp  
CHEDDAR  
CHEESE **75¢**LEO'S SLICED MEATS 3-OZ. PKG.  
BEEF — HAM  
SPICY & CORNED BEEF **3** 51¢THIS  
WEEK'S  
FEATURE  
FROM  
WISTARIA  
BAKE SHOPAll Butter Sweet  
DANISH ROLLS **10¢**  
Delicious Moist  
APPLSAUCE CAKE **65¢***Produce* DELICIOUS,  
NUTRITIOUSAT THE HOME OF  
THE GREEN FROGFRESH RED LEAF OR  
BUTTER LETTUCE **10¢** ea  
FRESH CRISP  
GREEN CABBAGE **5¢** lb  
SWEET JUICY  
D'ANJOU PEARS **19¢** lb  
JUICY ARIZONA  
WHITE GRAPEFRUIT **5¢** ea"Large enough to  
serve you, small  
enough to  
know you"*Roberts Market*  
HOME OF THE GREEN FROG  
ON THE CORNER ON THE SQUARE  
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## Grand Opening This Week Of Visual

stereo sets, Visual Sales will represent, Westinghouse, RCA and Zenith.

Having been open for the past few weeks to finalize the completion of their lines and the finishing touches to their building, Visual Sales are holding their Grand Opening this Thursday, Friday and Saturday, February 9, 10 and 11. For all that attend this grand opening there will be free balloons, many different varieties of free gifts, free cake and coffee, and without the purchase of any article, the opportunity to be the winner of a Westinghouse 12 inch portable television set, a gift certificate for \$100, or maybe an Electric Carving Knife. You do not have to be present to win when the prizes are given away Saturday evenings at 5 o'clock, but you must register during these days to be eligible.

One of the outstanding features of this grand opening celebration is the fact that some time during the period, but not at the same time, Home Economists from Westinghouse and the Southern California Edison Company will demonstrate the various appliances on the floor. Further representatives of the Edison Company and the Westinghouse Company will be present to answer all of your questions and give you proper advice in buying for your home.

This Grand Opening is celebrated by a "Truckload Sale." A complete truckload

of Westinghouse Appliances have been purchased especially for this sale and through this feature alone many dollars can be saved by those desiring to purchase television, refrigerators, washers, dryers, electric ranges, freezers or stereo sets. You will find the complete array of outstanding features on pages 17 and 18 of this issue, but for the special grand opening prices you will have to see the beautiful displays and pick out the models of your choice. Many not mentioned here are represented at special low prices.

Jack Grotewiel is a very enthusiastic young merchant and will be well worth your time to make his acquaintance. One of his final statements about the gigantic sale is "we are going to take the drudgery out of buying. There will be a little dancing, some cook-outs and a lot of talk to put the fun back in buying."

You are given a special invitation to visit Visual Sales during their grand opening and demonstrations. It's located in the new shopping center known as Wisteria Village, just west of Bank of America, across the street and down away from Roeses Market. Jack wants to see all of you enjoy the fun and free gifts.

Here is another local merchant who has been a longtime resident of Sierra Madre, and has a vital interest in the community and its welfare.

## You and Your Neighbor

by Mary-Madeleine Lamphier

Mr. and Mrs. Carl Lawrence didn't quite close the shutters and draw the shades during January, but they did think they might manage a non-visitors recuperation time, after a slew of guests from Indiana and Michigan when Purdue played the Rose Bowl. However they were delighted to have the chance for a five day visit with friends Mr. and Mrs. B. W. Seamon from Ann Arbor, who stopped to see them before going off to England, touching base back home just long enough to have the shivery winter there whet their appetite further for a balmy British spring.

Mr. and Mrs. Jams McNamara of 1975 Highland Oaks Drive and their four children have been enjoying a fine grandmother visit from Mrs. Edward D. McNamara, who came out from New York in November, ducking the cold altogether, and has been shuttling back and forth between here and Orinda where her other son and his family live. The McNamara children are Janet, Jim, Kathy and John; Janet is a sophomore at Alverno this year.

Those small sighs sounds at the home of the Herb Lacey at 3765 Denair are not from a tea kettle about to whistle but just sighs of relief, now that there has been time to recuperate from this couples activities re the Hastings Ranch Yule decorating. Further, Mrs. Lacey this year will be a trustee, not a board member for Upper Hastings, which is just an advisory position. However, they are expecting visitors from Washington, so not likely they will be quiet long.

The Frank Lozas of 254 Grove now have 12 instead of 10 grandchildren to visit, since daughter Margaret and her husband Tommy McCann have adopted two sons, Michael and Patrick. The McCanns have moved to Corona, and daughter Linda and husband Bob LaBrie have moved from Altadena to Pasadena. Fortunately that still keeps all grandchildren within visiting distance.

It was nice to hear the Creative Arts Group of Sierra Madre mentioned at the Arts session Tuesday of last week's "Conference on Community Understanding." Music, ballet, opera, plays, reading to those with poor sight or blind, learning California history while helping at the Arboretum, all these are on the menu, in addition, of course, to all the activities connected with health and youth agencies. Of particular interest was the opening talk with slides on Pasadena Beautiful given by Henry Morgridge: his father was once editor of the Sierra Madre News for a long time in the old days. He said he'd be willing to give this visual presentation to the Sierra Madreans who are struggling to make both our residential and commercial sections ever more beautiful. Elena Brown

(Mrs. Claude Brown, Jr.) is certainly to be congratulated for the outstanding job she did as chairman in getting this two-day conference together.

— ☆ —  
If the man of the house has at any time murmured that he ought to pitch in as a coach for Little League, catch his attention now before the season begins and remind him that workshops to develop baseball coaches, umpires and scorers are available through an LA County program. Any group wanting such a workshop, who can guarantee an attendance of 18 people and provide a meeting room, can get instructors and special free manuals available only through this program by writing the Sports Section of County Parks and Recreation at 155 W. Washington Blvd., or call 749-6811, ext. 563.

## Crib Crop

Anne Cecilia Concetta was child number six in the family of Jeanette and William J. Blackshaw, who live at 1909 Sierra Madre Villa, Pasadena. Arriving on January 7, she joins brothers John and Peter, and sisters Julie, Mary and Gina, coming home from St. Lukes at 8 lb. 2 oz.

Grandparents, Mrs. Robert Hill of River Forest, Ill. and Mrs. Anne Blackshaw, bringing sister Sarah, from Trenton, N.J., are expected visitors.

Parents for the first time are Patricia and Peter D. Lewis of 1315 Hastings Ranch Drive, Pasadena. Their son Peter D. Jr. arrived at St. Lukes on January 8 weighing six pounds, seven ounces.

After a while he will meet his grandparents Mr. and Mrs. Martin Berhend of Laguna and Mrs. Hammond of Flint, Michigan.

Darren Ray, a January 13 baby, became a playmate for 3½ year old Jeffery at the home of Valerie and Neal R. Goodwin, 58 E. Laurel Avenue, Sierra Madre, when his parents took him home from St. Lukes. He will have the acquaintance of grandparents, Mr. and Mrs. D. C. Hamilton.

Norman Davis, 3, woke up January 13 probably napping suspecting that by nightfall he would have a brother, Kane Dean, but parents Gisela and Gale brought home all 7 lb. 6 oz. from Huntington Hospital to 71 Victoria Lane where he was and make a pretty convincing presentation.

Teresa and Douglas Myers of 1200 Tropical Ave., Pasadena brought their 2½ year-old daughter Margaret Page a 6 lb. 14 oz. sister named Marsha Dawn for a one month after Christmas present on January 25.

The grandparents who live in Long Island and Chicago are not expected to see the arrival from Huntington for a while yet.

## Freedom

those finely written words. And since 1954, when Earl Warren was appointed Chief Justice of this hallowed court, the record indicates a trend toward anti-God, pro-Communist favoritism as a result of the court's decisions.

But things were going to be better when Mr. Kennedy became president, my son had read. But did they? Please explain to this boy, Mr. President, why, at a time when our country needed more courage and less profile, we permitted 1,400 young Cuban patriots to go ashore at the Bay of Pigs, one eye on the enemy and one eye scanning the skies for promised air support that never came?

And tell this young patriot why our State Department financed the Castro revolution in Cuba when, as early as 1958, U.S. officials knew he was a Communist when he lead the Red inspired revolt in Bogata, Columbia.

These are things I can't explain to my son, Mr. President. I trust that you may have the answers. My son wants to know what he can do for his country, Mr. President. There was a time when I could tell him but now I cannot.

The only advice I can give him is simple and to the point: "Pray, my son. Pray that in some way, some manner, some miracle, our nation can be restored to what it once was — a nation of strong, free, independent, self-sustaining people that cannot and will not perish from this earth."

Sincerely,  
Jack Hord (Sur  
Sentinel, Pompano  
Beach, Florida)

The California Sled Dog Club will hold its 1967 races at Fawnskin, Big Bear Lake on February 11 and 12, with events beginning at 8:30 both days.

— ☆ —  
Support Your Hometown Newspaper and keep your Community Alive.

## SEE OUR

# GRAND OPENING

# AND GIGANTIC

## TRUCKLOAD SALE

## ANNOUNCEMENT IN THIS ISSUE

## PAGES 16 and 17

# FREE

★ PRIZES

★ REFRESHMENTS

★ GIFTS

★ HOME ECONOMIST TO DEMONSTRATE

-- Featuring --

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On Their

# Grand Opening

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TO OUR NEIGHBORS ON THEIR

# Grand Opening

FEBRUARY 9 - 10 - 11

While attending this Great Celebration  
let our modern equipment do your  
Home Laundry, Cleaning and Drying

Open 24-Hours A Day

## WISTERIA COIN LAUNDRY

WISTERIA VILLAGE

370 W. Sierra Madre Blvd.

in Sierra Madre

Featuring G.E. Filter-Flo Washers

# Congratulations

TO OUR NEIGHBORS

# VISUAL SALES

Wisteria Village  
370 W. Sierra Madre Blvd.

ON THEIR GIGANTIC

# Grand Opening

THURSDAY - FRIDAY - SATURDAY FEBRUARY 9 -- 10 -- 11

When You Attend This  
Great Celebration . . .  
Bring Us Your Shirts . . .

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# 4 FOR 99¢

On Hangers Or  
In Boxes . . . Also  
Any Red Dress Only

# 99¢

# Vogue

## CLEANERS

IN WISTERIA VILLAGE

370 West Sierra Madre Blvd.

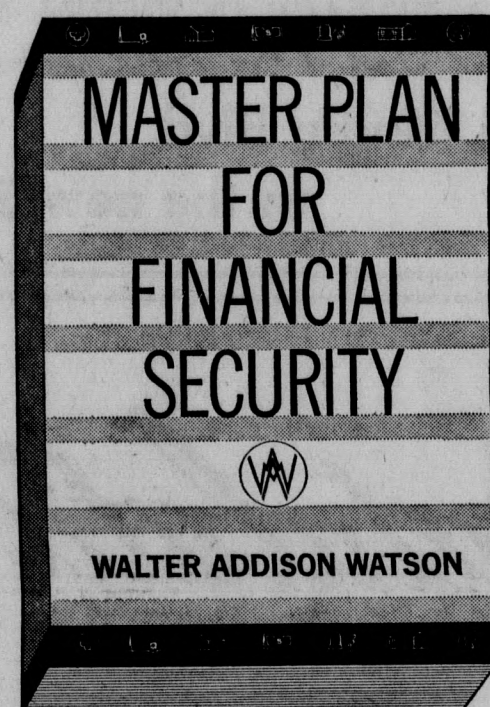
In Sierra Madre



# How to get and keep THE BIG MONEY

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## Sierra Engineering Products Seem

Among the many medical items developed which are in standard use today are the epidural spinal needle, convulsed T tube, an emergency tracheotomy set. The company has also entered the new market of dialysis machine assembly, the machine which is a revolutionary new artificial kidney. Sierra's machine will take 10 patients at one time.

The life science of providing safety for people operating in a hazardous environment, which is the concept the company has of the overall field in which it works, is now extended with the use of Sierra Engineering dummies for the testing of automobile safety and the so far secret work on a medical dummy which may revolutionize the teaching of medicine.

Sierra began making dummies by government request way back in 1949, due to the fact that they had the anthropometric and anthropomorphic data needed for the prosthetics they were making and Uncle Sam wanted dummies made to these accurate scales.

What these first fellows were used for is not certain, possibly to be thrown from planes to test parachutes. A couple of years ago the automotive industry began to get very earnest about their safety testing and as their programs were stepped up, so were Sierra's production of articulated dummies.

One new model was dubbed "Sophisticated Sam"; the latest one to be used on the car manufacturers' proving grounds for their accelerated testing program is "Sierra Stan"; he was delivered December first to Ford's proving grounds at Dearborn, General Motors at Milford, Mich., Chrysler at Chelsea.

"Sierra Stan" has now travelled to foreign car makers, carrying the name of Sierra Madre far and wide, over the globe.

Also the Bureau of Standards in Washington, the FAA, NASA, etc. all put some version of the dummy to work to protect U.S. citizens.

One can glimpse from the photo of a dummy skeleton how these dummies duplicate a man's fully developed shoulder width, clavicle, scapula, backbone, pelvis, etc. so that new car shoulder restraints and lap belts can be more accurately tested. Less obvious is the fact that the dummy's chest is made to deflect in a way to allow a reaction similar to a human being's in order to gain information on the impact of a steering wheel in a crash, or from other dynamic loads.

Some dummies are used for rides on rocket sleds, some to study the effect of explosive decompression in aircraft flying at high altitudes. These studies have effected goals for improvement of commercial airline designs.

A blooded undercoating beneath skin-colored vinyl paint can duplicate breeding from abrasions. "T. Hermann" is the much publicized thermal dummy which changes temperature like people. Another will float in water like a human body. Then there is a female dummy, "Sierra Sue"; "Sammy," in a five-year old size, and a toddler made to three-year-old measurements.

Most fascinating to the laymen, probably, of all Sierra's dummy family is the mysterious plastic, animated, computerized "patient" being shaped up for Aerojet-General Corp. and the USC school of medicine. Heretofore the use of human model simulators in medical education has been confined to simple dummies used for teaching methods of resuscitation.

Now the new mannikin, controlled by computer, will, when finished, be able to breathe, cough, twitch, stick out its tongue, and go from a healthy pink complexion to an ashen gray. Principal role for the mannikin will be to speed up and improve the training of students learning to be anesthesiologists. This will be a patient the young doctor can practice upon without fear of making a mistake.

The mystery mannikin, due to make its bow a few months from now, will be sensitive to different dosages of 10 different drugs used for anesthetics. It will "breathe," have a heartbeat and pulse, be able to open

and close its eyes. Its pupils will dilate as an effect of medication. Vocal cords can tense up, relax, even vomit. Most important of all, the model will help anesthesiology residents learn how to insert air tubes down patients' throats for artificial lung ventilation.

Though this procedure is fairly common, it takes skill and speed. A muscle relaxant is given to a patient to halt normal breathing, and open a passage through the muscle cords. Then a physician has only 40 seconds to get the tube in place so artificial machines can take over.

The model will be evaluated in a nine-month training program, will later be used to stimulate emergency situations, such as heart attacks, to test student reaction to crisis.

This versatile fellow would likely give a heart attack to almost any observer, student or otherwise, if he were not briefed beforehand. Just the thought gives a momentary science-fiction chill, until one remembers the life-saving purposes of the mannikin's intricacy, and then it must seem that Sierra Engineering does indeed fulfill its purpose of making valuable contribution to the life science of achieving safety for those living and working in a hazardous environment — in the air, behind the wheel, on an operating table.

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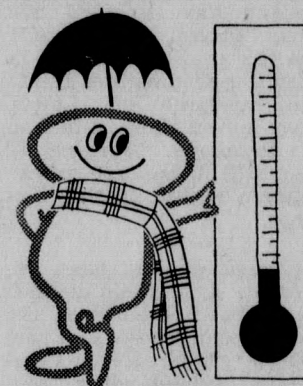
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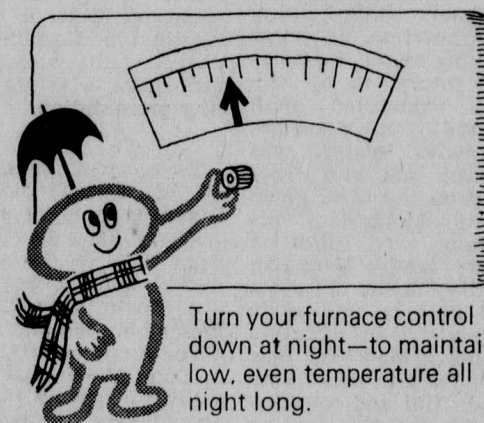
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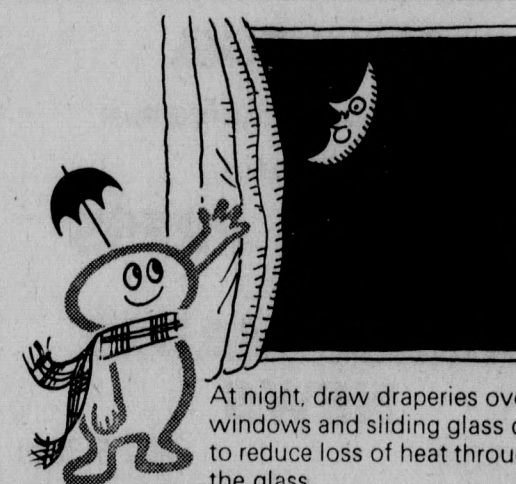
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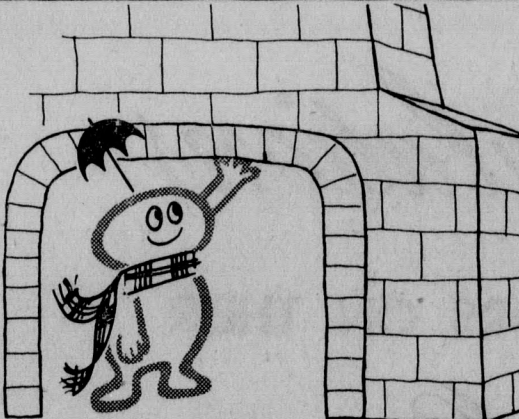
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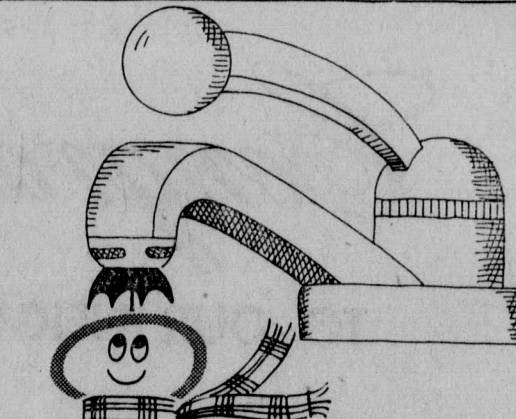
Turn your furnace control down at night—to maintain low, even temperature all night long.



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## Dom Garamella Receives Degree

Dominic D. Garamella, son of Michael Garamella, 381½ Ramona, received the bachelor of arts degree in English from the University of Miami, Coral Gables, Fla., during mid-year commencement ceremonies January 27.



## New Residence For January

Among the new residents welcomed to this community during January of this year were:

Gary W. Petersen, 420 Sycamore Place; Judith K. Price, 791 Brookside Lane; William J. Pileger, 371 Adams St.; Thomas B. Padilla, 172 E. Mira Monte Ave.; Edward Marselli, 2035 Vista Ave.; Robert W. Keskinen, 255 Adams St.; Mrs. Anthony Westerfield, 95 W. Highland Ave., and M. S. Hayes, 377 W. Montecito Ave.

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## Benefits of Carl Brand's Work

terms on the board of directors.

He was also on the board of the Sierra Madre Community Hospital, and for one year its volunteer administrator; chairman several terms of both the local branch of the Red Cross and the United Crusade, and on the board of the Cemetery Association. He was a past president of the L.A. Exchange Club and one of the founders of its Circle Ranch for Boy Scouts in Malibu Hills.

From all this, one might rightly conclude that Brand was a man who got things done, who was willing to take on anything in town that needed doing, who was not only what's called "civic-minded," and that in spades, but one who just honestly loved doing things for people.

Technically, Brand was retired from executive years as vice-president of the Title Insurance and Trust Co. of Los Angeles and manager of its national division, after 37 years with this firm, but during the seven years of his successfully active retirement, he claimed that he was busier than when he was working.

"I have more friends and meet more people now than I ever did," he once said. The scope of his activities in Sierra Madre and the way people still talk of them and the man behind them would indicate that both statements were indeed true.

Carl and his wife Jeanne had shopped for retirement for 10 years, from Florida to Oregon, from Jamaica to Mexico, but when their son Leslie bought property in Hastings Ranch and showed his parents around Sierra Madre, both fell in love with the town, and bought "the place" of 1½ acres on Orange Grove a year and a half before Carl's retirement.

They proceeded to make the acreage their own by tearing down the old house and building a new one, keeping the old guest house and the barn, which became a super workshop for Carl, later adding a tiny greenhouse and a little Japanese tea house at the back of the rear garden, a special project designed by Mrs. Brand.

The Brands did all the landscaping for their new place themselves, and Jeanne put in her five hours daily of garden work right along with Carl. This was not a new activity for her; in the home in Beverly Hills where they had lived for 30 years, Mrs. Brand had always gardened, playing like an artist with the colors of her flowers.

The grounds around the home on Orange Grove show the care lavished on them. The location of the house was planned not to interfere with the two beautiful trees in front. One hundred and ninety eight small junipers were planted in a border across the front of the house; there are also 100 camellias and 150 azaleas. "Gus," the copy of an Easter Island head from the former owners, keeps sculptured sentinel watch on the front lawn.

In the back, by the Japanese tea garden, a tiny spring trickles on push-button command from a black rock, and a misty spray at the side creates a miniature rain garden. A look at the vigor and color of foliage makes it easy to believe that Mrs. Brand has nurtured some plants with vitamin B and special feedings of iron; a look at the meticulous order in Carl's barn workshop makes believable the story that he once smoothed out a footprint on the grass just before visitors on the annual Girl Scout tour of homes were destined to arrive.

Last year the tour visitors numbered 2250 people in two days, 1600 of them on a single Sunday. There was much to see: a small jungle area has a couple of bird paradise trees and banana trees; there is an orchid tree, a kumquat tree, giant ferns by the rain garden, a wealth of roses and bulbs in season.

Yet the meticulous order and hard work characteristic of a successful business executive which Carl Brand carried over into his vigorous retirement did not give him a stiff personality.

The friendship hat room

in the guest house, often used as a dressing room for swimming pool parties, is a hobby collection testifying to Brand's warmth and gaiety and the fun he had with friends at local parties and on the travelling which he and Jeanne did. It became his custom to exchange hats with guests or to secure foreign ones when on trips, and the collection is now a noteworthy one.

The Brand's son Leslie and his wife Judy have a little girl named Carol and expect a child next summer. The Brand's daughter, Mary Jeanne, is married to Warren J. Asa, and they live in Glendora, have two children, Linda Jeanne and Joseph Warren, and expect another in March.

The main house and the guest house have always held a crib ready for the use of grandchildren — and baby-food jars took their place as containers for different sizes of screws and nails in Carl's workshop.

Son-in-law Asa, as Western Regional Director of American Youth Hostels, got Brand and local friends interested in Supi, Arizona, at the Grand Canyon, and these several times accompanied him the nine mile on foot down the step rocky gorge there; Dr. Dave Kirkpatrick, Bill Lockwood and Ollie Arnold can tell you about these trips.

Jeanne stayed home from such strenuous Scout-type ventures, says the last time she slept in a sleeping bag, or intends to, was when she and Carl made a trip in a boat down the Colorado and San Juan rivers.

But Jeanne has put in her volunteer time, some 8000 hours of it in various hospitals in the L.A. area during World War II. (She says that Carl, carried away by enthusiasm, was not beyond volunteering her services and those of his buddies along with his own. One year he inveigled Walter Fader and a few other Kiwanis members into joining him in the project of painting all the park benches in town, a job they finished up, too.)

In Carl's workshop there is also a citation for the work he did during World War II. He couldn't get into the service, so he volunteered for the Coast Guard, rose to be a lieutenant j.g. as the result of his hours with the port security forces.

Few people were aware, however, that he also had various citations and medals, including that for Distinguished Service, for his active military service in the Canadian Army during the first World War, as well as the reminder of having some shrapnel in a lung.

Carl was born in Vancouver, B.C., came to the States at the time he and Jeanne were married. His American citizenship was deeply meaningful to him; friends remember how he'd remind Kiwanis members to speak up and stand straight for the oath of allegiance at meetings, stood crisply military himself for it.

Among Brand's multiple interests was music. As a boy he had planned to become an organist before war dented this dream. However, there is a beautiful little organ on the home on Orange Grove now, and though Carl never managed to snatch as much time for it as he would have liked, he was a member and past president of the American Guild of Organists and a member of the Theater Organ Club.

The Brands in Glendale sprang for an uncle, Leslie C. Brand, who came from Missouri, with French forebears. The uncle was associated with Huntington of the Pacific Electric railway, was one of the founders of Glendale, and left an estate which has become a park, with the old family home now a library.

Mrs. Brand plans to sell the place on Orange Grove and absorb herself in creating new gardens for a smaller place. People will remember the old gardens, of course, but mostly they will continue to recall the generosity and warm enthusiasm of Carl Brand's civic spirit, and the redwood tree in Mira Monte park will endure to commemorate it for those to follow who will be enjoying the results of Carl Brand's many kinds of volunteer work.

## LEGAL NOTICE

### SIERRA MADRE NEWS CITY OF SIERRA MADRE, CALIFORNIA NOTICE OF INVITING BIDS

#### For construction of CHURCHILL ROAD STREET IMPROVEMENT AND DRAINAGE FACILITIES Specification No. 100

Sealed proposals will be received at the Office of the City Clerk of the City of Sierra Madre, California, 53 West Sierra Madre Boulevard, Sierra Madre, California, until 10:00 o'clock A.M. on February 23, 1967, for furnishing all plant, labor, materials and equipment for construction of street and drainage facilities in and adjacent to Churchill Road. The work includes the overlying of Churchill Road at its intersection with Canyon Crest Drive, construction of catch basins and one hundred eighty-five (185) feet of corrugated metal pipe and miscellaneous construction. All work must be completed within twenty-five (25) calendar days after date of execution of the contract.

The proposals will be publicly opened and read in the Council Chambers of said City on the date and at the time above-mentioned. Plans and specifications and all contract documents may be obtained at the City Clerk's Office of said City, upon payment of a deposit of \$10.00 for each set of specifications and accompanying drawings. Said deposit will be refunded upon return of the specifications and drawings in good condition within thirty (30) days after the proposals are opened.

The specification is entitled "Specification No. 100, Churchill Road Street Improvement and Drainage Facilities."

Each proposal must be accompanied by certified check in the amount of ten (10) per cent of the aggregate amount of the proposal, or by a bid bond for that amount signed by the bidder and two sureties, or by a corporate surety bond, as a guarantee that the bidder, if an award is made to him in accordance with the terms of his proposal, will promptly execute a contract in the required form not later than ten (10) calendar days following the date of publication of the Notice of Award, nor longer than twenty-five (25) calendar days following said date of publication, will secure payment of Workmen's Compensation Insurance, and furnish a satisfactory faithful performance bond and a labor and material bond. Each of the last-mentioned bonds shall be in the sum of not less than one hundred (100) per cent and fifty (50) per cent respectively under the contract, computed on the basis of the price stated in the proposal. In addition to the above and if requested by the City, the bidder shall furnish a financial statement of recent date. Failure to comply with this requirement will render a bid informal and shall be sufficient cause for rejection.

Pursuant to applicable provisions of the Labor Code of the State of California, not less than the general prevailing rates of per diem wages and not less than the general prevailing rates of per diem wages for legal holidays and overtime work, for each craft or type of workman needed to execute the work contemplated under the contract, as ascertained by and set forth in the schedule of such wage rates specifically heretofore set forth and adopted by the City of Sierra Madre, California, shall be paid to all workmen doing or contracting to do any part of said work, which schedule of wage rates is as follows:

Classification	Rates per Hour
<b>CEMENT MASONS</b>	
Health and Welfare — 25c per hour	
Pension — 30c per hour	
Vacation — 20c per hour	
Foreman: When three or more Cement Masons are employed on a job, one shall be employed as a Foreman and shall receive not less than 50c per hour more than the highest classification over which he has leadership.	
Cement Mason — 4.50	
Cement MASON & PLANK SETTER, including setting of lines, stakes and grades — 4.60	
<b>LABORERS</b>	
Health and Welfare — 21½c per hour	
Pension — 22c per hour	
Vacation — 15c per hour	
Foreman: Not less than 30c per hour more than the hourly wage rate of the classification over which he has leadership.	
Laborer — General or Construction — 3.70	
Operator of Pneumatic & Electric Tool, including Machines & similar mechanical tools not separately classified herein — 3.91	
Asphalt Baker & Trimmer — 3.91	
Asphalt Shovelers — 3.90	
File Grader, Street Paving — 3.90	
Plasterer (Plaster) — 3.70	
Guinea Chaser — 3.78	
Sandblaster (Nozzleman) — 4.15	
Sandblaster (Pot Tender) — 4.20	
<b>OPERATING ENGINEERS</b>	
Health and Welfare — 30c per hour	
Pension — 30c per hour	
Vacation — Holiday Savings Fund — 30c per hour	
Foreman: Receives not less than 35c per hour over the hourly rate of the highest Operating Engineer classification under his direction, excluding premium pay or differential pay.	
Roller Operator, Compacting — 4.97	
Skidder — Wheel Type (¾ to 1½ yd.) — 5.16	
Tractor Operator — Bulldozer — 5.16	
Air Compressor, Pump or Generator Operator — 4.97	
Equipment Greaser — 4.97	
Power Sweeper or Machine Operator (all types and sizes) — 5.16	
Asphalt or Concrete Spreading, Mechanical Tamping or Finishing Machine Operator (all types and sizes) — 5.16	
Pavement Breaker Operator — 5.16	
<b>TEAMSTERS</b>	
Health and Welfare — 30c per hour	
Pension — 20c per hour	
Vacation & Holiday Fund — 15c per hour	
Foreman: When a Contractor employs on his payroll, 9 or more Teamsters operating equipment under the jurisdiction of the Teamsters, including any equipment less than six tons and maintenance equipment, the Contractor shall designate one Teamster as a Foreman and he shall receive 25c per hour more than the highest Teamster classification over which he is Foreman.	
Drivers of dump trucks of less than:	
1. 4 yards water level — 4.35	
2. 4 yards but less than 8 yards water level — 4.38	
3. 8 yards but less than 12 yards water level — 4.43	
Drivers of trucks legal payload capacity:	
1. Less than 6 tons — 4.35	
2. 6 tons to 10 tons — 4.38	
3. 10 tons to 15 tons — 4.43	
Water or tank-type truck driver—under 2500 gallons — 4.41	
Water or tank-type truck driver — 2500 gallons to 4000 gallons — 4.53	
Driver of Road Oil Spreader Truck — 4.53	

Any classification omitted herein shall be paid not less than the prevailing wage scale as established for similar work in the particular area, and all overtime shall be paid at the prevailing rates as established for the particular area. Sunday and holiday time shall be compensated at double the above rates.

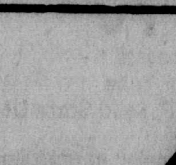
The City reserves the right to reject any or all bids, to waive any informality in a bid and to make awards as the interests of the City may require. This notice is given by the order of the City Council, City of Sierra Madre, Calif.

CITY OF SIERRA MADRE  
By: L. Marie Warfel  
City Clerk

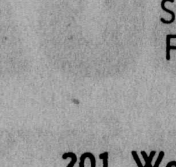
Dated: January 23, 1967  
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February 2, 9, 1967



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## Benefit Luncheon To Be Feb. 18

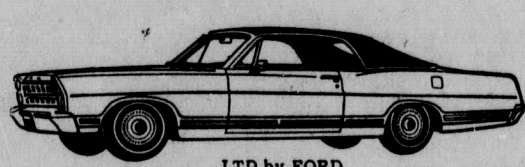
Gamma Kappa Theta Alumnae of Occidental College will hold their annual benefit luncheon on Saturday, February 18. It will take place in the Renaissance Room of the Biltmore Hotel in Los Angeles with a social hour at 11:30 and luncheon at 12:30. The benefit will help support the Florence Brady Scholarship Fund at Occidental College.

The fashion show, "Heavenly Daze" will be presented by an Arcadia department store. The colorful production will be staged and commented by Beulah Roth, with fashion coordination by Verne Caron. The modeling by Cymbal et mannequins under the direc-

tion of Andrea Ford. There will also be models from the alumnae group. Mrs. Jerry Burnett, president of the Gamma Alums will greet the guests.

Mrs. William Sandberg of Pasadena and Mrs. Glen Highman of Arcadia are the co-chairman of the benefit. In charge of reservations is Mrs. George Gustafson of La Habra. Mrs. Michael Goyan and Mrs. James Mathisen, head the decorations committee. Mrs. Richard Cane-day and Mrs. Robert Cane-day were responsible for the invitations and Mrs. Howard Layne of San Fernando is publicity chairman. Patrons: Mrs. Virgil Peckham and Mrs. Roy Knauft.

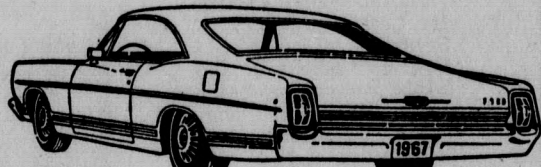
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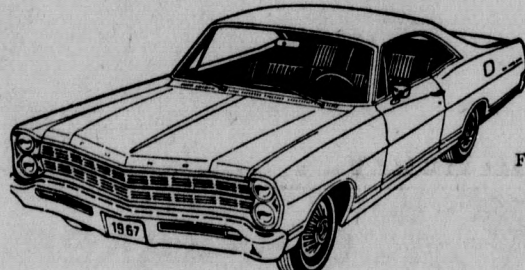
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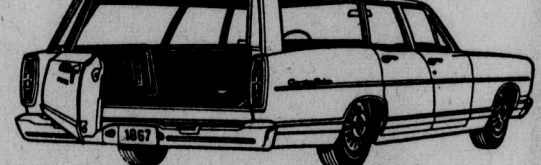
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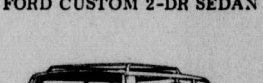
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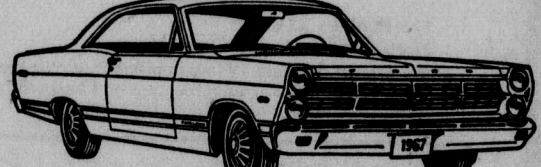
FORD COUNTRY SEDAN 10-PASSENGER



FORD COUNTRY SQUIRE 10-PASSENGER



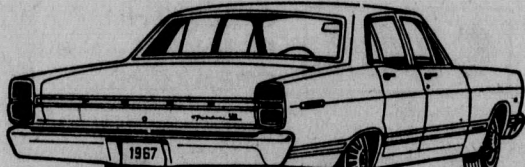
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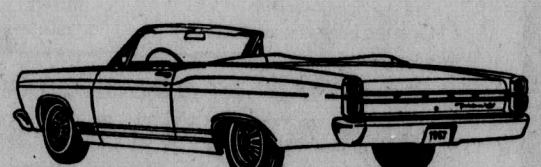
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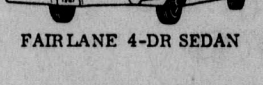
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120 W. Sierra Madre Blvd.

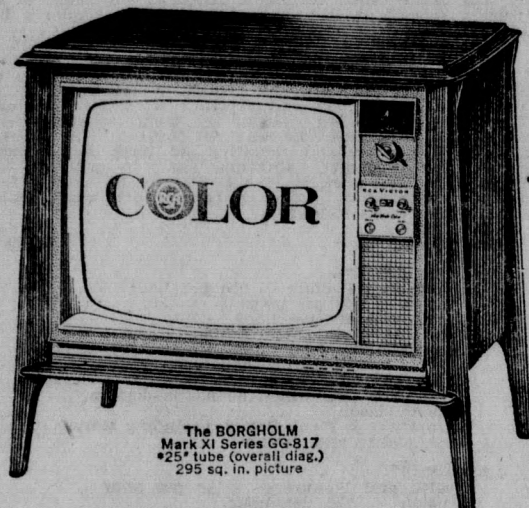


# GRAND OPENING

## RCA VICTOR

Invites You On  
FEBRUARY 9 -- 10 -- 11  
To The  
**VISUAL SALES**

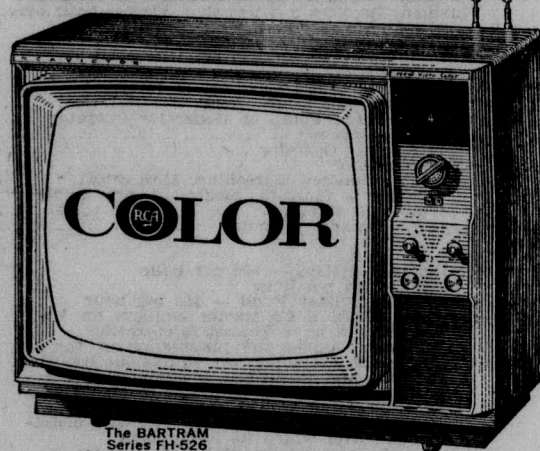
Featuring  
The Finest In  
Color or Black & White  
**TELEVISION SET**  
SEE OUR CAR LOAD PRICES  
**CONSOLETTES!**



**RCA VICTOR New Vista<sup>®</sup> COLOR TV**

- RCA Solid Copper Circuits
- 25" rectangular glare-proof RCA Hi-Lite COLOR TUBE
- Super-powerful 25,000-volt color chassis

**FOR BUDGET-WISE SHOPPERS**



**RCA VICTOR New Vista<sup>®</sup> COLOR TV**

- 24,000-volt chassis for picture power
- Glare-proof rectangular RCA Hi-Lite Color Tube
- New Vista VHF, Solid State UHF tuners
- RCA Automatic Color Purifier "cancels" magnetic distortions

**SWIVEL COLOR TV**



**RCA VICTOR New Vista<sup>®</sup> COLOR TV**

- Powerful 25,000-volt Color chassis
- Rectangular RCA Hi-Lite Color Tube
- Super-powerful New Vista VHF, Solid State UHF tuners
- Automatic Color Purifier "cancels" magnetism
- One-set VHF fine tuning, stay-set volume control
- Dependable RCA solid copper circuits

## NEW RCA VICTOR 19" Decorator Color TV

*for homes where space is at a premium*

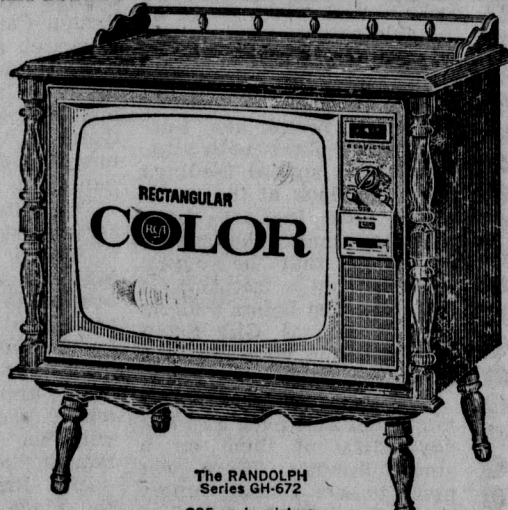


*with Solid Copper Circuits for extra dependability!*

- Performance-proved New Vista<sup>®</sup> Mark III 24,000-volt chassis
- Super-powerful New Vista VHF, ultra-sensitive Solid State UHF tuners
- Glare-proof rectangular RCA Hi-Lite Color tube
- RCA Automatic Color Purifier "cancels" magnetism that may cause picture impurities
- "Golden Throat" FM sound from 4" duo-cone speaker
- RCA Solid Copper Circuits replace old-fashioned "hand wiring" in over 200 possible trouble spots

**\$399.95**

**EARLY AMERICAN CHARM**



**RCA VICTOR New Vista<sup>®</sup> COLOR TV**

- Powerful 25,000-volt Color chassis
- Rectangular RCA Hi-Lite Color Tube
- Super-powerful New Vista VHF, Solid State UHF tuners
- Automatic Color Purifier "cancels" magnetism

*Budget Terms*

# VISUAL \$ALES

370 West Sierra Madre Blvd. Suite E  
WISTERIA VILLAGE IN SIERRA MADRE  
JUST WEST OF BANK OF AMERICA

355-2318

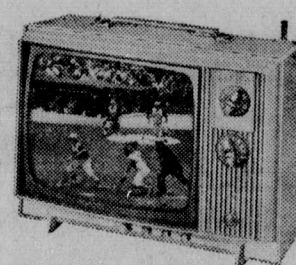
In the New Shopping Center

# ZENITH

Invites You To the  
Special . . . . .  
THURSDAY -- FRIDAY -- SATURDAY  
FEBRUARY 9 -- 10 -- 11  
To See  
The Very  
Best . . . . .  
**Grand Opening**  
In Color  
Or Black and  
White Television  
★ PRIZES ★ GIFTS  
★ FREE COFFEE and CAKE  
SEE OUR CAR LOAD PRICES

**Personal Portable**

**The DISCOVERER • X1215**  
THE COMPANION SERIES  
Stylish molded cabinet in Charcoal Blue color and Light Blue color. Beige color and Off-White color. Pastel Yellow color and White color, or White color and Beige color.



**Personal Portable**

**The RAY • X1620**  
THE COMPANION SERIES  
Big screen viewing... lightweight portability! Compact molded cabinet in Ebony color and White color, or Light Brown color and Off-White color. 5 1/4" Oval Front Mounted Speaker.



**Get the BEST!**  
**giant screen, compact TV**

**1967 ZENITH**

**handcrafted PORTABLE TV** features new "Flush-Front" Styling!



**The PLAZA • X2112L**  
THE AWARD SERIES  
Big-screen portable TV in a compact metal cabinet. Metallic Tan color. Top carry handle. Deluxe Video Range Tuning System. Dipole Antenna.

**BEST in performance features**

- Zenith Patented Custom "Perma-Set" VHF Fine Tuning Control
- Peak Picture Control
- 20,000 Volts Picture Power
- Power Transformer
- Automatic "Fringe-Lock" Circuit
- Front Mounted Speaker

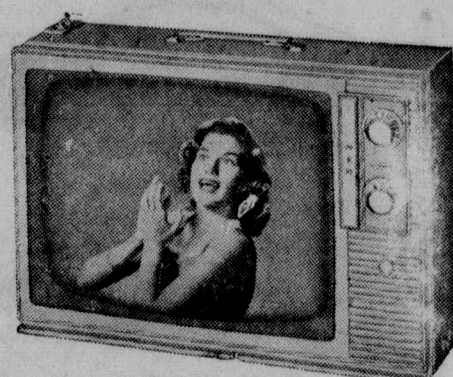
**BEST in dependability...it's HANDCRAFTED**

**NO PRINTED CIRCUITS!**  
Chassis connections 100% handwired. Metal chassis base has up to 200 times greater heat conductivity than phenolic used in printed circuit boards.

**SEE THE BEST ON DISPLAY**

**Portable TV**

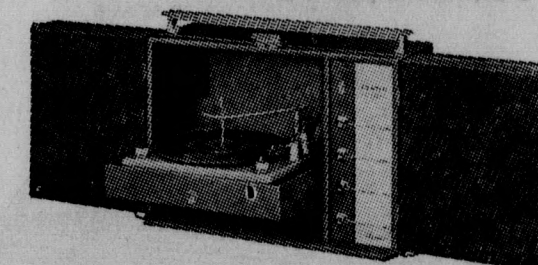
**The PLAZA • X2112L**  
THE AWARD SERIES  
Giant-screen portable TV in a stunning lightweight "flush-front" metal cabinet. Metallic Tan color. 20,000 Volts Picture Power. Front Mounted Speaker. Dipole Antenna.



**BIG 6-SPEAKER SOUND**

ALL NEW 1967

**ZENITH**  
SOLID-STATE PORTABLE STEREO



**The MODERAIRE • Model X560**  
New compact luggage styling! In attractive grained Walnut color cabinet with Olive-Green color grille cloth. "Stereo Precision" Tilt-Down Record Changer plays all your records. Twin detachable swing-out speaker units. Separate Bass, Treble, Loudness and Stereo Balance Controls.

**6 ZENITH QUALITY SPEAKERS**

-- Easy Budget Prices --

**SPECIAL PRICES DURING THIS GRAND OPENING SALE**  
Ask Us About Them!

# VISUAL \$ALES

370 West Sierra Madre Blvd. Suite E  
WISTERIA VILLAGE IN SIERRA MADRE  
JUST WEST OF BANK OF AMERICA

355-2318

In the New Shopping Center





## Given FREE

**WESTINGHOUSE  
12" PORTABLE  
TELEVISION SET**  
ELECTRIC CARVING KNIFE  
\$100 GIFT CERTIFICATE  
*Nothing To Buy*  
COME IN REGISTER HERE  
Prizes 5 P.M. Saturday  
NOT NECESSARY TO BE PRESENT TO WIN

# WESTINGHOUSE GRAND OPENING TRUCKLOAD SALE

A special truckload of Westinghouse Appliances purchased specially for this Grand Opening Sale . . . . .

**THURSDAY - FRIDAY  
SATURDAY  
FEBRUARY 9 -- 10 -- 11**

**Washer Westinghouse**  
LAF780 Automatic with  
Top Load . . . . . **\$148<sup>80</sup>**

**Dryer Westinghouse**  
DFT600 — 3 Temperatures  
Electric Dryer . . . . . **\$108<sup>50</sup>**

**Refrigerator Westinghouse**  
Frost Free RJG64  
16 Foot . . . . . **\$236<sup>20</sup>**

**Refrigerator Westinghouse**  
Frost Free RJ684  
18 Foot . . . . . **263<sup>65</sup>**

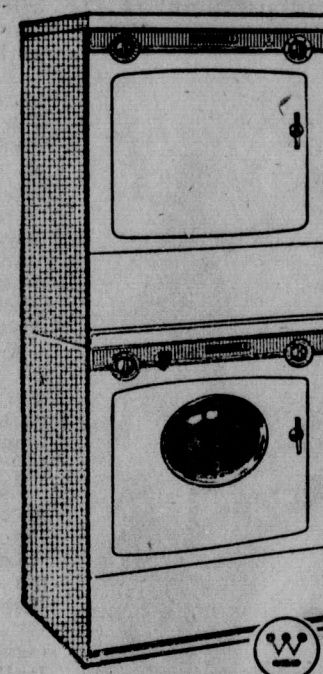
**Range Westinghouse Automatic**  
Electric with Automatic Stirrer  
No turn 5 Speed Broiler KF63A . . . . . **266<sup>00</sup>**

**Range Westinghouse Automatic**  
Electric No turn speed broil  
KFG3C . . . . . **\$187<sup>85</sup>**

Model LTH100/DGH10S  
**HEAVY DUTY  
TUMBLE-ACTION WASHER  
and  
Clothes Dryer**

• Designed for Stacked Installation • Giant Capacity—wash and dry 24 or more pounds of clothes at the same time • 4 Preset Washing Programs and 5 Preset Drying Programs—adjust automatically for every washable fabric including Permanent Press • Automatic Liner Ejector • Installs Anywhere in Only 27 Inches of Space • 5 Position Water Saver • 2 Deep Rinses

**\$384<sup>10</sup>**



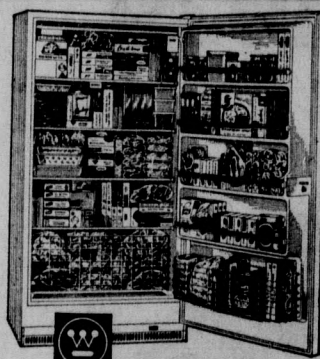
**Dishwasher Westinghouse**  
Under Counter Dishwasher  
SUG4G . . . . . **126<sup>50</sup>**

**Dishwasher Westinghouse**  
Portable. Holds Service  
For 14 SPG43 . . . . . **149<sup>45</sup>**

### NEW 25" RECTANGULAR INSTANT-ON COLOR TELEVISION

Featuring Sound At Once — Picture In 6 Seconds, Instant Color Fidelity For Perfectly Pure Color Automatically Plus The New Westinghouse 25" Rectangular HIGH BRIGHT Picture Tube In Exquisite Furniture Cabinets.

Was \$775.00 now **\$635<sup>00</sup>**



Model FVF290  
**\$227<sup>50</sup>**



Model RJG 42  
**\$213<sup>35</sup>**

**Westinghouse  
Washer  
LAF590  
15-lb. Load  
2-Speed**

**\$167<sup>35</sup>**



Model P-8030/P-8031  
NEW WESTINGHOUSE  
INSTANT-ON™ 12" PORTABLE TV

• Instant-On™ TV—a Westinghouse innovation—No Wait, No Warm-Up, No Walk Back • Earphone and Jack • Pop-Up VHF and UHF Channel Numbers on single selector knob • Front Mounted 3-Inch Oval Full Fidelity Speaker • Twin Telescoping Stowaway VHF Antenna • Loop UHF Antenna • Solid State Power Supply • Deluxe Folding Top Carry Handle • Midnight Charcoal or Saddle Brown

**\$109<sup>95</sup>**



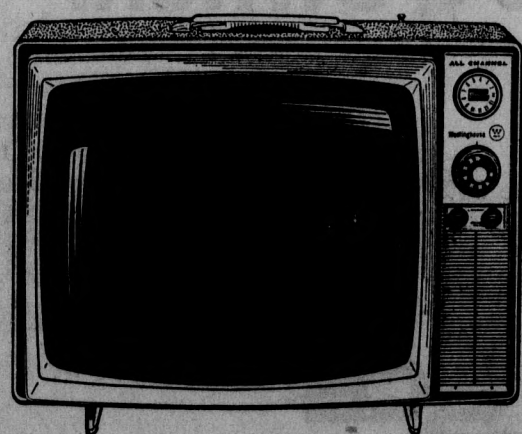
WESTINGHOUSE  
25"  
RECTANGULAR  
INSTANT-ON®  
COLOR TELEVISION

• 25" Rectangular Tube • 295 Square Inches of Thrilling Color Picture! • INSTANT-ON® COLOR TV—Sound At Once . . . Picture In 6 Seconds • Instant Color Fidelity Automatically Assures Pure Color • Westinghouse HIGH BRIGHT Picture Tube • 25KV Picture Power • Automatic Color Control • Illuminated Pop Up VHF/UHF Channel Numbers • Memory Fine Tuning • Up Front High Fidelity Sound Speaker • Variable Tone Control • Contemporary Walnut Styling In Genuine Hardwood Veneers and Solids • Cabinet Size: 31 1/8" H x 50 1/2" W x 19 1/2" D

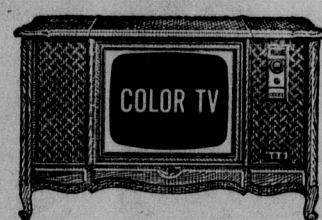
**\$635<sup>00</sup>**

## A WESTINGHOUSE KITCHEN IS A DREAM COME TRUE

Ask Our Salesmen  
For Complete Details  
  
You Can  
Always Be Sure  
With  
WESTINGHOUSE



**Black and  
White  
Television**  
Model BP19A07  
SPECIAL  
**\$118<sup>26</sup>**



Model CK25C77  
WESTINGHOUSE  
25"  
RECTANGULAR  
INSTANT-ON®  
COLOR TELEVISION

• 25" Rectangular Tube • 295 Square Inches of Thrilling Color Picture! • INSTANT-ON® COLOR TV—Sound At Once . . . Picture In 6 Seconds • Instant Color Fidelity Automatically Assures Pure Color • Westinghouse HIGH BRIGHT Picture Tube • 25KV Picture Power • Automatic Color Control • Illuminated Pop Up VHF/UHF Channel Numbers • Memory Fine Tuning • Up Front High Fidelity Sound Speaker • Variable Tone Control • French Provincial Cherry Styling In Genuine Hardwood Veneers and Solids • Cabinet Size: 31 1/8" H x 51 1/8" W x 20 1/8" D

**\$668<sup>00</sup>**

### 23" INSTANT-ON RECTANGULAR COLOR TV

23" Rectangular Tube • 268 Sq. Inches of Thrilling Color Picture! • INSTANT-ON COLOR TV — Sound At Once . . . Picture in 6 Seconds • Instant Color Fidelity Automatically Assures Pure Color • Westinghouse HIGH BRIGHT Picture Tube • 25 KV Picture Power • Antenna Terminals • Illuminated Pop-up VHF/UHF Channel Numbers • Memory Fine Tuning • Up Front High Fidelity Sound System • Variable Tone Control • Genuine Hardwood Veneers and Solids.

WAS \$650.00

Now  
**\$477<sup>00</sup>**



## FREE BALLOONS COFFEE CAKE GIFTS

Home Economists Will  
Be Here Thursday &  
Saturday  
Demonstrations

**Range Westinghouse**  
KFG3AH  
Electric Range **327<sup>40</sup>**  
No turn broil . . . . .  
The only range that can broil both sides without turning. It cleans its oven oven automatically.

**Dishwasher Westinghouse**  
Portable. Holds table  
service for 18  
SPG5A . . . . . **\$163<sup>25</sup>**

**Air Conditioner**  
Westinghouse **\$114<sup>50</sup>**  
5000 BTU . . . . .

Model RVH 05

Big Capacity with plenty of storage space—yet takes only 24" of floor space.  
53-Lb. Frozen Storage—40 lbs. in Freezer and 13 lbs. in Storage Tray.  
Temperature Control that operates on or between settings for infinite number of temperatures. Modern Design fits in to look built-in.  
Plus: Interior Light, Egg Storage, Easy-Open Door Latch, Full-Width, Full-Depth Shelves, Big Door Storage, Whisper-Quiet Mechanism, Built-In Quality.



9-Foot  
Special **\$127<sup>00</sup>**

### 23" RECTANGULAR TUBE COLOR TV

268 Sq. Inches of Thrilling Color Picture! • INSTANT-ON COLOR TV — Sound At Once . . . Picture in 6 Seconds • Instant Color Fidelity Automatically Assures Pure Color • Westinghouse HIGH BRIGHT Picture Tube • 25 KV Picture Power • Antenna Terminals • Illuminated Pop-up VHF/UHF Channel Numbers • Memory Fine Tuning • Up Front High Fidelity Sound System • Variable Tone Control • Genuine Hardwood Veneers and Solids.

Reg. \$699.95 **\$549<sup>95</sup>**

Ask Our  
Home Economist  
For A  
Complete Demonstration  
On All  
Westinghouse Appliances

— Easy Budget Terms —

# Visual Sales

370 W. Sierra Madre Blvd.

Suite E

WISTERIA VILLAGE IN SIERRA MADRE  
Just West of Bank of America

355-2318

In the new Shopping Center



## Serving Seafoods Exclusively

SINCE 1939

JUST MINUTES AWAY . . .



Serving 11:30 to 10 P.M.  
Sunday 12:30 to 10 P.M.  
Cocktail Lounge Open  
Till 10 P.M.

Phone SY 2-7187  
for Reservations  
Foothill & Rosemead Blvd.

## Out of the Cobwebs

which perhaps has caused most interest to spectators is the Smith Motor Buckboard owned by Thowbridge Seebree. The motor power is the same equipment that is attached to bicycles, but may be raised from contact with the ground for starting and clutch purposes. It will carry two people and is capable of doing over 30 miles an hour. Last week Mrs. H. W. Topping received a seven passenger Pierce-Arrow and her son, E. Dennis Topping, is driving a beautiful Stutz roadster which he purchased this week.

In commenting on a complaint regarding the killing of mockingbirds and linnets by Sierra Madre boys recently, The News said, "mockingbirds are protected by State law, and perhaps lin-

nets." The statement was made for lack of opportunity at the time to consult the law or any authority as to the exact fact. The doubt in regard to linnets is confirmed by a letter from E. L. Hedderly, representing the California Fish and Game Commission. He says the birds not protected by the California law are the English or European house sparrow, butcherbirds, blue jay and house finch commonly known as the California linnet . . ."

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd., — ☆ — Support your local merchant — buy locally.

**YOUR CHURCH IS WAITING FOR YOU**

## Letters to the Editor

Dear Editor:

We are old Sierra Madre residents and mother subscribers to the "News." We all read it every week with interest.

Especially laudable is your interest in helping young people find employment, even, as I understand it, offering advertising space without cost if jobs for teenagers are offered.

We expect to hire a junior or senior high school student or work on our boat landing this summer. My children have started out at \$1 an hour (though the little ones pick up paper for MUCH less) and my oldest boy is now in the \$1.75 bracket. These children bring me the news that their classmates would like a job but they will NEED \$2.50 an hour and cannot accept part time work.

Ours is really a great job, even if it is work. I wonder if a Sierra Madre youngster would be interested in applying this season?

If your advertising is not free, we will pay the going rate. As a fellow business-man you may appreciate a mutual need to cut all costs wherever possible these days.

A \$500 fine or six months in the brig is pretty steep for leaving a trash can or garbage pail out over 24 hours isn't it? (The reporting did not read, "up to".)

Couldn't the council just give a guy 30 lashes with the cat-o-nine-tails instead?

Leave it to the City fathers — one way or another, they WILL raise the money for that new City Hall — complete with high-backed leather chairs for EVERY-ONE. (Though, of course, the custodian's chair will probably NOT have the chrome trim or the RED leather).

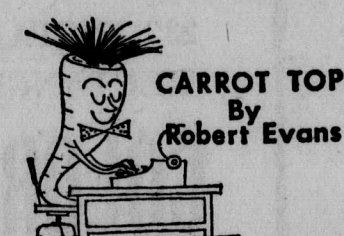
Mercy, what a cynic! Good thing I moved!

—BOB LEONARD

Dear Editor:

I've been hearing a lot about the high cost of health care, dying and probate. So, thought I'd investigate. Started with hospitals. Made inquiry of four large hospitals in this area. The daily rates for semi-private rooms were quoted as \$37, \$40, \$45 and \$46; \$42. The average cost across U.S., according to U.S. News and World Report, December 12, 1966, is \$30.51. This is up 18.8 per cent over two years ago. This was the highest increase of any item listed. What price living in this area . . . So very much higher than the U.S. average.

The daily rates for private



**CARROT TOP**  
By Robert Evans

course it's like I've always said, "It's only money, and you can't take it with you."

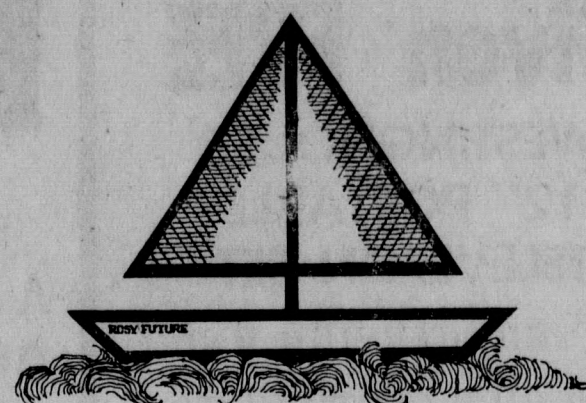
— CT —  
Of course simplicity is a great thing. I remember one day as I was walking down the street in Kansas City, Missouri, when a drunk fell from the second story and hit the pavement with a thud. A crowd gathered almost instantly and as the drunk staggered to his feet, someone grabbed him by the arm and asked, "What happened?" "I don't know," he replied, "I just go here."

— CT —  
I read a piece in the dailies last week where 12 \$100,000 bills were still missing from the some 42,000 that were printed, after the government recalled them. When you stop to think . . . this is sure as hell an easy way to make money. Just think of the millions of dollars, tens, fives, twenties that are burned up in fires, lost in the river, sunk in ships. Gee, the government must end up with millions that has been lost forever. Then, when you consider the millions of half-dollars that have disappeared, dimes, pennies, quarters and dollars that have been buried, never to be dug up, it would seem I'm in the wrong business.

— CT —  
Of course, when you let your mind wonder on such things you can't help but think and wonder about the millions of green stamps, and blue chips that are burned up lost or destroyed, it's just a good money-making business. I should have thought of something like this years ago. My position might have been better today.

— CT —  
Enough is enough, so I had better close up this chatter with the following remark . . . Diplomacy is the art of saying, "Nice doggie," until you can get your hands on a rock." See you around, I hope, I hope, I hope.

We're not the BIGGEST (\$114 Million)  
We're not the OLDEST (Established 1934)  
We may not be the SMARTEST—but—



**WE DO RUN A "TAUT SHIP"!**

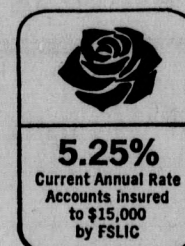
You're cordially invited to come aboard and talk it\* over with one of our officers.

**PASADENA FEDERAL SAVINGS**

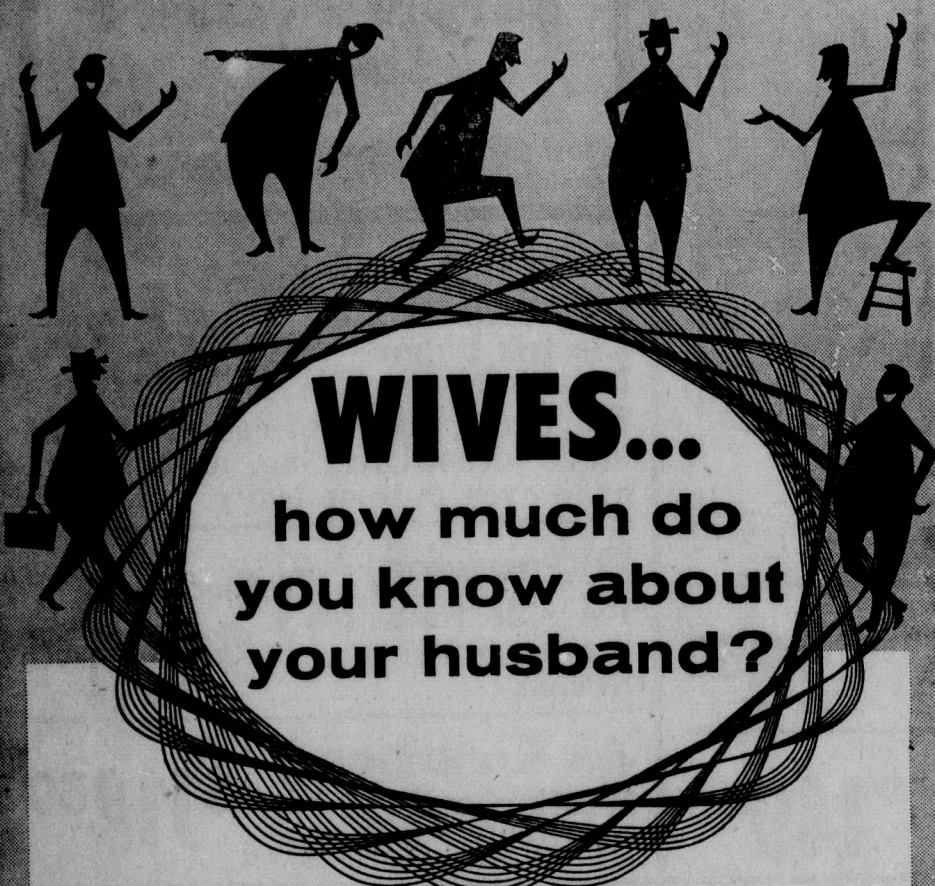
and Loan Association • Green at Los Robles • Foothill at Rosemead

\*Investing safely in a savings account here, that is. Ask to see our latest statement.

For your convenience we are open Fridays, 10 to 6; Monday-Thursday 9 to 4



**5.25%**  
Current Annual Rate  
Accounts Insured  
to \$15,000  
by FSLIC



You may be surprised at the results of this quick quiz...score ten points for each "Yes" answer.

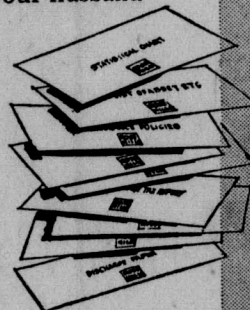
1. Are all of your husband's current insurance policies in one fireproof location where you can find them? ☐
2. Can you produce a copy of his last year's Federal income tax report without a lengthy search? ☐
3. Do you know where to find a complete, up-to-date list of his financial assets . . . bank accounts, investments, etc.? ☐
4. If he is a war veteran, do you know how to secure the \$250 government burial allowance due in the event of his death? ☐
5. Do you understand exactly what death benefits are due you, based on his current Social Security status? ☐
6. Do you have a complete list of names and addresses of people and organizations he would like notified in the event of an emergency . . . all in one place for ready reference? ☐
7. Does your husband have a will? ☐
8. Does your husband own cemetery property, and do you know where it is located? ☐
9. Has he made advance funeral arrangements and do you know where to locate the papers regarding it? ☐
10. Do you know that there are some 48 things you would have to attend to in the event of your husband's death? ☐

**TOTAL** \_\_\_\_\_

If you scored 80 or better, your family affairs are in practically perfect order. If you scored 70 or less, you can easily see that you may be subjected to days and hours of heartbreaking effort and confusion at some future date, unless you and your husband take steps right now to prevent it.

That's why the Educational Department at Rose Hills Memorial Park has prepared a new Estate Portfolio as a service to you . . . based on the experiences of thousands of families they have served during the past 53 years.

This Estate Portfolio, absolutely free to you, contains every bit of information included in the quiz above . . . plus many, many more time and money-saving pieces of advice . . . made up in a handy envelope file for your family affairs.



TO: Rose Hills Educational Dept. C  
3900 Workman Mill Road, Whittier, Calif. 90608

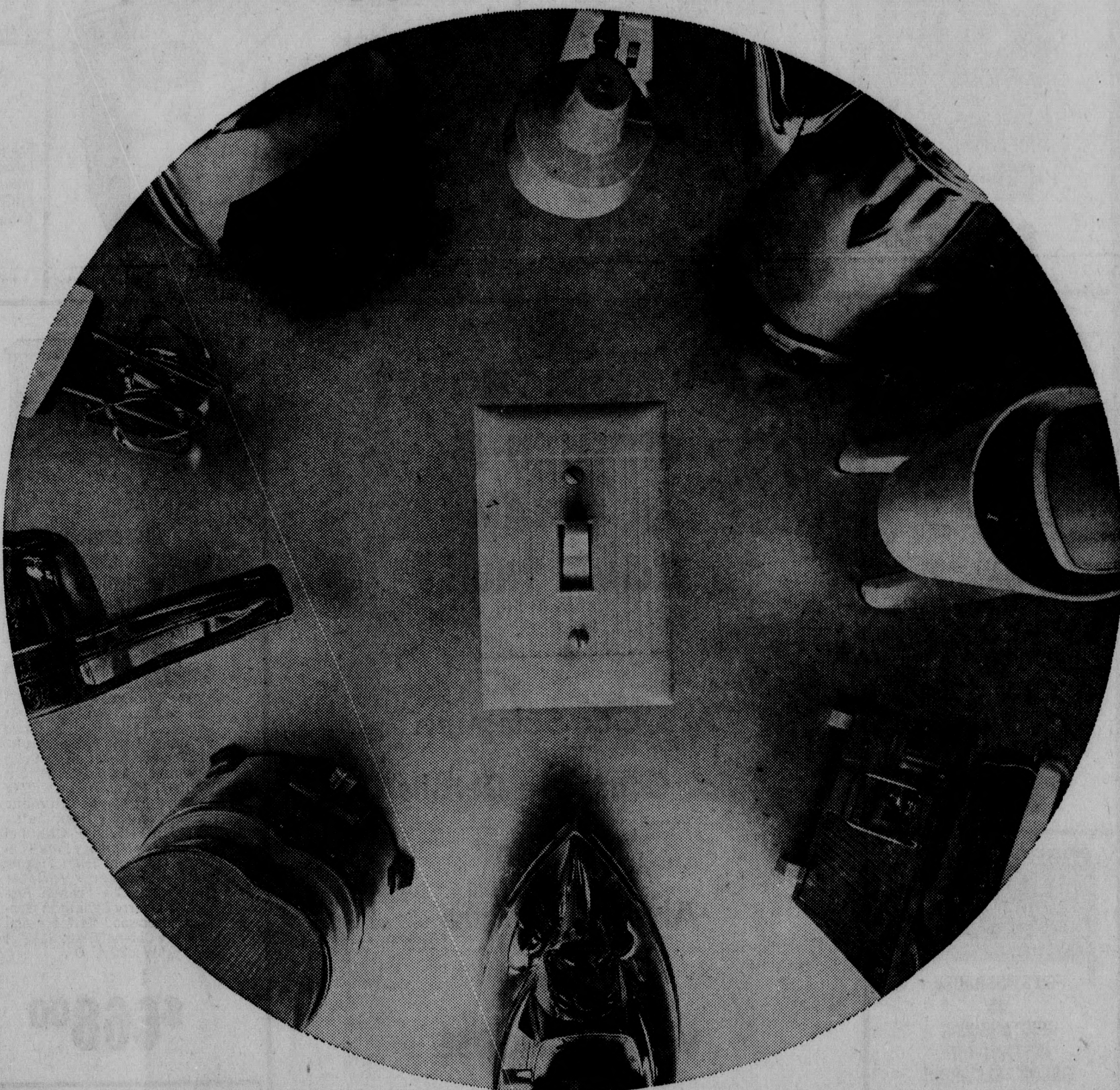
I would like to have the Estate Portfolio, sent absolutely free.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

Send in today for your free Estate Portfolio . . . a few moments of preparation by you and your husband now will make this family record one of your most priceless possessions when you need it. Mail the coupon NOW.

© Rose Hills Memorial Park Association

The price of electricity  
has dropped 34% since 1939.



**That's a switch.**

Just about everything else has gone up.

But not the price of Edison electricity.

A kilowatt-hour has gone down in price 34% since 1939.\*

Then how come your electric bill isn't lower today? Answer: you're using a lot more electricity today. The typical home uses electricity 40 different ways.

Of course, being investor-owned (we have approximately 145,000 stockholders, many of whom are customers) gives Edison an added incentive.

We have to do our level best to keep electricity abundant and low in cost.

The "boss" is all around us.

\*The average cost of a kilowatt-hour of electricity to Edison's residential customers today is 34.4% lower than in 1939.



**Southern California Edison Company**  
An equal opportunity employer



# Editorially Speaking . .

## Signs Are Posted!

With the first 30 days of his term of office at an end Governor Ronald Reagan has put sign posts out in about every language except Sanskrit that he is going to try to change the direction of state government in California.

The Reagan road for California was clearly stated during the course of the campaign, but there were skeptics who recalled that FDR ran on a platform of cutting spending by 25 per cent the first time around. Reagan to date is sticking with the campaign blueprint.

The University of California-Clark Kerr-State Colleges ruckus is colorful stuff and has commanded a great deal of public attention — mostly favorable to Reagan with the average citizen. Despite the public outcry, the University will survive without Clark Kerr and could survive with a tuition requirement. The higher education argument is a gutty issue that reaches a lot of people.

Less colorful, now that the University-State College argument has been launched is the Reagan welfare philosophy announced two weeks ago. If the welfare proposals had come ahead of the school matters, they would have commanded 10 times the attention. Perhaps the juxtaposition wasn't accidental. The fact of the matter is in his "jobs not a dole" welfare statement Reagan is hitting into an area of tremendous cost and political sensitivity.

Some of the Governor's comments on welfare undoubtedly evidence much of his thinking as to the direction in which he would like to aim California government: "We hope . . . to give people the opportunity and responsibility for earning their own living. A welfare program, to be successful, should aim not at getting people into the program, but at seeing how many people can be made self-supporting so that they no longer need the program. The able-bodied — and many of our handicapped — need, want and should have jobs, not handouts."

A Governor proposes but it is the Legislature which disposes — favorably or unfavorably. How Republican Governor Reagan makes out with the Democratically-controlled Legislature remains to be seen. A good bet would be that Reagan could make out better with the Legislature than his Democratic predecessor.

The big question will be whether they both read the signs of public opinion the same way.

## Truth . . . Consequences

In his post-dismissal statement to the press, former UC President Clark Kerr outlined ten policies "which I've supported, which I hope will be continued." The tenth was:

"I think a university needs the same separation as we have in the separation of church and state . . . serving truth and not political partisanship."

Certainly few will quarrel with the proposition that a great state university should seek and serve truth, not political partisanship. A great many, however will and do quarrel with Dr. Kerr when he says he has been supporting this policy, especially during the past few traumatic years. It was Dr. Kerr who separated Chancellor Strong from his position when the latter persisted in applying the truth of university rules affecting student political participation. It was under Dr. Kerr that the Savio era was born and flourished, feeding its political activism on concession after concession from the administration.

Under Dr. Kerr the Berkeley campus became a staging ground for anti-Vietnam demonstrations, a forum for pro-Marxist propaganda, the citadel of the phoniest "free speech" movement ever mounted. And it is precisely because UC lost so much academic stature during this decade that Clark Kerr was relieved of his responsibilities.

With him the people of California have confidence that their University "is destined to continue to be one of the great universities of the world." It is his tragedy that he was unable to hold the people's confidence in his ability to preserve for it that noble stature.

## A Scout Salute

Boy Scout Week, February 7 to 13, calls for a salute to an organization which over many years has done a great deal for a great many youngsters. Although today's hippies would jeer at the Scouts' code of decency as being squarer than square, it is a guideline this world very much needs.

More than ever before young people need the assurance of good, understanding, friendly leadership to meet the puzzlements and problems of a vastly changing world. The old verities need restating; and Scouting is one way in which they are eminently preserved and kept relevant.

## Realistic Tax Suggestion

Taxes are a touchy subject, heaven knows, but Assembly Speaker Jesse Unruh has suggested a reform which, while making the unpleasant upward move, does it realistically and for good purpose.

The Speaker's proposal is for a one-cent increase in the state sales tax. The additional \$380 million raised by this increase, he proposes, would be "channeled into a program to improve local education programs and reduce property taxes." His \$380 million figures agrees almost exactly with a California State Teachers Association \$375 million proposal to attack the state's "chronic crisis" in financing its growing public school system. The CTA program also provides for substantial relief to local property tax payers.

Use of a sales tax increase to help finance our school system and take some of the burden off property makes simple good sense. That was the reason for the sales tax in the first place. A specific need is there, and Mr. Unruh's proposal offers not a new tax but a simple extension of a long established financing program.

## Sierra Madre News

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R. Robert Evans  
Peggy L. Evans

Editors and Publishers

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## FREEDOM AT ANY PRICE

by DR. HENRY V. WITTY

Management of this newspaper is not capable of answering questions to this column; however letters to the editor will be published.

I have a question, Mr. President, that takes more of a man than I to answer. You see, Mr. President, I have a son, an avid reader of history and current events, and, in his pursuit to learn about this great country of ours, he has become confused.

He has been brought up in the tradition of God first, country second and family third; he has been taught that we are a strong, free nation where the majority, not a minority rules that freedom and equality are earned not legislated or handed out on a silver platter.

The heritage of Americanism runs deep in this boy, Mr. President.

By modern standards, I guess, this son of mine and myself would be labeled extremists — next to God he loves his country and his flag. But now, Mr. President, the boy can no longer accept this fantasy called patriotism. The more he reads, researches and studies, the more confused he becomes.

The question that has him stymied, Mr. President, is "What does the United States of America stand for now and where is it headed?"

I cannot answer that question in all fairness to the boy, Mr. President. Am I to tell him we have become a country where minority groups make the decisions at the expense of the majority? Am I to tell him we have become a nation forced to accept the dictates of mob violence? Am I to tell him "protector of our enemies" is rapidly replacing "land of the free, home of the brave" as our national slogan?

History shows, Mr. President, that during the years of Roosevelt, Truman and Eisenhower, this country won the wars but completely capitulated at the peace tables. Then along came Kennedy. His words were strong, Mr. President, but like his predecessors, carried a weak stick. Are you going to follow their examples, Mr. President? I can't speak for you and my son wants to know.

We are a strong and mighty nation. We are unmatched in weapons. We are told that we are a God-fearing nation. If this is true, Mr. President, explain to my son why we gave away eastern Europe to the Communists at Yalta under Mr. Roosevelt; explain to him why we fought a half-way war in Korea under Mr. Truman; why we coddled the Red Chinese, allowing them to violate all agreements while we stood helplessly claiming "foul" and yet did nothing while young American men were slaughtered, dying not knowing what they were fighting for or why they were fighting.

How can I explain Mr. Eisenhower turning a deaf ear on pleas for help from the freedom fighters of Hungary during the height of their revolt?

Attempt to reason with this boy, Mr. President, how the State Department allowed Communists to gain high positions in the foreign diplomacy field. It's in the history books, Mr. President, but it doesn't explain why.

There is another confusing issue, Mr. President, the Supreme Court. The Constitution of the country has become merely a scrap of paper, used to twist and squeeze, from ink dried long ago, interpretations that are not to be found in the Constitution.

Please turn to Page 13

## OUT OF THE COBWEBS

Ten Years Ago:

Feb. 7, 1957

Word was received this week from the Foundation for Voluntary Welfare that Kenneth A. Green, 686 Alegria, was awarded second place in the national competition in his category. The \$250 prize was awarded for an essay on alcoholism.

Sierra Madre women, married and 21 years of age or over, are eligible to participate in Mrs. America competition for more than \$15,000 worth of prizes as the "Keeper of the Hearth."

Three refugees from a Communist-held camp in Indonesia will arrive in Sierra Madre and will need help, announced Rev. Harley Gibbs Smith of the Church of the Ascension.

The refugees, all Dutch-Indonesian, include a married couple and a single man. The church has arranged for a house for the couple but a place for the single man is still needed. Those wishing to help are asked to contact Father Smith at the Church of the Ascension or call Mrs. Charles Kassier in Glendora.

Twenty Years Ago:

Feb. 13, 1947

Miss Florence Evans left Sierra Madre yesterday to start her journey to China after many months of waiting and delay on account of Oriental conditions. She expects to sail from San Francisco tomorrow on the Marine Lynx and will disembark at Shanghai and go by coastal steamer up to Tsingtao and by train to Tsinan.

The observance of Boy Scout week in Sierra Madre was participated in by all troops of the city with the Girl Scouts presenting a

birthday cake to their brother organization.

The 1947 Wistaria Queen and Court will be selected for the first time colored movies made of applicants for this honor.

Thirty Years Ago:

Feb. 12, 1937

Sierra Madre's "burro days" when thousands of holiday seekers "packed in" over the old Wilson and Sturtevant trails for week-end outings, were recalled by oldtimers yesterday following announcement last week of the sale of Mrs. Cora Comum's home and stables in Sturtevant Canyon.

Success of the "Old Adobe," hoped-for nucleus of a new and greater art center here, appeared assured following the recent G. eb Derujinsky exhibition which attracted hundreds of art lovers from all over Southern California.

The latest addition to Sierra Madre's business district is a retail liquor store, which opened Monday at 12 West Sierra Madre Blvd. The store is known as "Happy's" and is owned by Leo Mendel, who has been engaged in this line of business since the repeal of the Eighteenth amendment.

Fifty Years Ago:

Feb. 9, 1917

Responsibility fell to the voters to fill the vacant seat left by C. H. Perry's unexpired term as city clerk. Applications for the post were submitted by E. F. Ballou and T. M. Sherman and H. W. Timm withdrew, having secured another position.

Among recent novelties in motor vehicle design and construction added to motor owners in Sierra Madre and

## Membership Luncheon To Be Feb. 9

The Viennese Room of the Huntington-Sheraton will be the scene of the annual membership luncheon of the East Pasadena-Sierra Madre Women's Republican Club, on Thursday, February 9. A social hour at 11 a.m. will be followed by luncheon at noon.

Mrs. Kenneth Ford, president, will introduce guest speaker Chuck Connors, star of films and television, and former Brooklyn Dodger. Mr. Connors, who campaigned throughout the state with Governor Reagan, will discuss his observations of the role of women in political campaigns. Dr. Ronald Dixon, of the Mayflower Congregational Church, San Marino, will offer the invocation.

Reservations for the luncheon, limited to three hundred, may be made by calling Mrs. Richard Holman, 355-2368.

Big sigh of relief to learn that headlines about Pasadena Playhouse were misleading — they've had a good year . . . Did you know that their 700-seat theater is as large as that of the new Center in L.A.? And that student presenting their ID cards can get any seat unsold the night of a performance for only \$1?

— ★ —

The retrospective exhibition of Paul Klee which will be at the Pasadena Art Museum, February 21 through April 2 through arrangement with the Solomon R. Guggenheim Museum of New York before it goes on tour to major cities will include works owned by his son Felix and from the Klee Foundation in Berne, Switzerland; most of these works from abroad have never been shown in this country.

Thursday, Feb. 9, 1967 SIERRA MADRE NEWS—19

# Christian Science Lecture

Monday, Feb. 13, 1967  
In Sierra Madre  
at 8:00 P.M.

in the

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